



Horizon 2020 Societal challenge 5  
Climate action, environment, resource  
Efficiency and raw materials

# D8.4: INTERNAL PROGRESS REPORT AND MINUTES OF THE EAB – MEETING M12

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# Executive summary

Changes with respect to the DoA

No changes with respect to the DoA

Dissemination and uptake

The report is public and for release through the website ([www.sim4nexus.eu](http://www.sim4nexus.eu)).

## Short Summary of results

This report is a progress report from SIM4NEXUS and minutes of the first meeting of the External Advisory Board, held in Prague on May 30 and 31. The feedback included three parts:

- a. Excellent progress is evident with SIM4NEXUS, with the following observations: (i) The project team are very enthusiastic, diverse, well-organised and obviously collaborate well as a team; (ii) the best available research tool are being applied; (iii) there is considerable progress with the work on mapping the science of the nexus and the policy environment; (iv) the diverse range of case studies to be examined with different existing models should provide great insights; and (v) a lot of thought has gone into the communication strategies and indicators.
- b. Feedback on modelling, with the following questions: (i) What is the role of the global case study? (ii) Does the energy component consider changing use as well as energy production? (iii) Is the modelling over-reliant on economic projections when prices are too uncertain to be useful? Can hindcasting be used to check the accuracy of the models? (iv) How well does the modelling account for the openness of the systems, with trade, leakage, etc.? and (v) Is the modelling for interactive learning, or for developing projections and scenarios? How will it inform trade-off decisions?
- c. Feedback on engagement, with the following questions: (i) There is a risk of appearing either too water centric or so generic as to be unattractive to other sectors. Can the research be positioned with a common 'language' like risk, security and/or sustainable development? (ii) How can the research be more explicitly positioned to inform the big processes, such as the SDG and Paris climate agreement implementation? (iii) Given that there are a number of policy processes that should be informed by this research (e.g. key EU policy reviews), how can project activities more directly engage the governmental staff concerned to generate awareness, ownership and application?

The modelling session took note of the recommendation to adapt the SIM4NEXUS approach to future case studies. The consortium expects that future case studies take less time thanks to the lessons learnt from previous case studies. The engagement session emphasised to use a staged approach from awareness raising to ownership and application. Step 1 on awareness can often easily be done by identifying the desk officers in charge for policy reviews (easy for ENV and CLIMATE, more difficult for AGRI and ENERGY, and by using the calls for evidence and fitness checks of the well-regulated policy processes. Ownership will require more work with desk officers, e.g. organising a lunch presentation or present first results. We might explore handing over a "nexus championship award", maybe with involvement of Commissioner Moedas. A good networking might position SIM4NEXUS also in side-events of COP24, but we have to ask soon for a slot.

Evidence of accomplishment

Report.

# Glossary / Acronyms

EAB	EXTERNAL ADVISORY BOARD
IPCC	INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE
IWRM	INTEGRATED WATER RESOURCES MANAGEMENT
KPI	KEY PERFORMANCE INDICATOR
MAGIC	MOVING TOWARDS ADAPTIVE GOVERNANCE IN COMPLEXITY: INFORMING NEXUS SECURITY
SDG	SUSTAINABLE DEVELOPMENT GOAL
UNFCCC	UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE
WSSTP	WATER SUPPLY AND SANITATION TECHNOLOGY PLATFORM

# 1 Introduction

## 1.1 Structure of the document

This report presents the agenda and outcomes of the first meeting of the External Advisory Board (EAB), held in Prague on May 30 and 31, 2017. Seven members of the EAB participated and discussed the achievements during the first year with the WP Leads. The program had three parts. First, the activities during the first year are presented by the work package leads and discussed with the EAB (Chapter 2 of the report). This took most of the first day. The EAB then met to internally discuss and prepare an initial feedback (Chapter 3 of the report). This feedback was presented by the Chair of the EAB (Associate Professor Jamie Pittock) at the start of Day 2. The second day did focus on two topics, (i) modelling and (ii) engagement. The two breakout sessions addressed specific items on these topics (Chapter 4 of the report). These were unanimously agreed by the EAB.

Chapter 5 lists the members of the EAB and the participants from the project. Chapter 6 concludes on the next steps. Appendix A has the agenda of the meeting, and the consortium presentations are included in Part B of the deliverable.

## 2 Presentation of the activities – Day 1

### 2.1 Introduction to SIM4NEXUS

The meeting of the EAB has five objectives:

1. Direct feedback from the EAB on the project interim and final results
2. Share relevant information about related studies and initiatives with which the EAB is involved
3. Feedback and validation of our methodological approaches and tools
4. Develop relevant ideas with the project team and to ensure linkages with stakeholders and contact with key actors in the field of policy and decision-making related to water, food, energy, land and climate.
5. Ways to connect the stakeholder process in the case studies (WP5) with the other work packages (which largely have a thematic orientation).

The meeting started to explain:

- a. Objectives of SIM4NEXUS;
- b. Vision of the Nexus of water-food-land-energy-climate;
- c. Different case studies and the Serious Game;
- d. Expected impacts and Key Performance Indicators (KPIs);
- e. Our efforts to create synergies with MAGIC and other projects

The meeting has three parts:

1. Presentation of the workpackages, seeking for feedback (May 30)
2. Meeting of EAB to discuss their observations on the achievements (end of the first day)
3. Interaction of EAB and SIM4NEXUS partners to draft conclusions and follow-up steps, including mobilisation of relevant actors and stakeholders on the Nexus issues (May 31).

The following sections summarise the discussions from the topics that are presented (See Annex A for the agenda of the meeting).

### 2.2 Understanding and assessing the Nexus

In general, members of the EAB had a lot of very valuable comments on the material presented on Work Package 1. Many of the comments converged on similar issues, as different members of the EAB brought them up:

- The analysis in SIM4NEXUS should not be seen as a static approach and should definitely take society into account. An important question that needs to be addressed is what are the implications for society? How will the science of the nexus be used by society? Or how will the science be used to help society address these very important environmental issues? It was suggested by the EAB that it would be interesting to devise and develop the “Nexus way” of addressing these issues.
- The EAB reiterated the previous comment about seeking the consequences on society and focusing on them; it was emphasized that social expectations regarding pressures on resources are important and should be addressed. The EAB made also some specific comments about the analysis in WP1: climate could and should be considered a resource (just like water, energy, land and food). This can be achieved by treating climate as a carbon budget that increases or decreases depending on fossil fuel use, carbon sequestration, etc. On the economic analysis, it was suggested that we should view economics as the science of scarcity and the science of allocations and not only focus on economic growth. In addition feedback loops are important and should be included when we further analyse results of the thematic models.
- The EAB advised that we might want to see whether there could be a function that we could develop that will treat the system in a continuous way (as opposed to a discrete analysis). Such a function could be useful for the general representation of the Nexus tree with all the interdependences of the nexus dimensions and all the interlinkages.

## 2.3 Policy analysis and the Nexus

WP2 is outlined, and the findings of D2.1 ('Policies and policy coherence at global and EU scale') are presented. The work is well received. The following remarks were given:

- Windows of opportunity to influence policy making can be very precise, days, weeks, months. Discussions about policy reviews in 2020 have already started in 2017. To have impact, SIM4NEXUS should make itself known at the Commission and stay connected.
- WP2 will make timelines of SDGs, IPCC and UNFCCC processes, to find moments to plug in SIM4NEXUS results.
- To reach a more coherent policy, governments have the following organisational choices: (i) establish a central agency, in charge of the common policies; (ii) cross-compliance; and (iii) bottom-up, capacity building, to reach cooperation organically.
- SIM4NEXUS will not analyse the decision-making process at EU and global scale, but focuses on the resulting policies, written in policy documents. The implementation practice and process will be analysed at national and regional scale, in the cases. These may lead to recommendations about the policy making process, bottom-up.
- First generation biofuels made from food and feed crops will be phased out. The scenarios for 2020, 2030, 2050 should make assumptions about the speed of introduction of 2nd and 3rd generation biofuels. Proposed EU targets are max. 7% of total energy used for transport in 2020 and max. 3.8% in 2030.
- Local and global issues and policies are linked. Agriculture is a very open sector, so trade policy is important and there are spin-offs of EU import and export elsewhere in the world. Virtual water and water footprints link local and international scales. Scarcities elsewhere in the world may have effects on Europe, e.g. refugees. See 'Shared Vision, Common Action: A Stronger Europe. A Global Strategy for the European Union's Foreign and Security Policy'. [http://eeas.europa.eu/archives/docs/top\\_stories/pdf/eugs\\_review\\_web.pdf](http://eeas.europa.eu/archives/docs/top_stories/pdf/eugs_review_web.pdf). And EC Strategy plans 2016-2020 [https://ec.europa.eu/info/publications/strategic-plans-2016-2020\\_en](https://ec.europa.eu/info/publications/strategic-plans-2016-2020_en). Also see Mistra, a project by SEI that runs from 2017-2020 <https://www.sei-international.org/mediamanager/documents/Projects/SEI-2017-FS-Mistra-Geopolitics.pdf>.
- The method used for coherence analysis is appreciated, but the real coherence problems will pop up during implementation, at the level of policy means and instruments. Here the real effects will show. This will be investigated in the national and regional cases.
- To point out conflicts in EU policies is considered useful. Although conflicts resolution mechanisms exist within EC, SIM4NEXUS results may enhance these mechanisms.
- To get advices heard, frame issues as 'risks', 'valuing land and water', 'how to design and operate infrastructure', e.g. financing. Also discuss flexibility of policies over time, to avoid lock-ins.

## 2.4 Thematic models and the case studies

The thematic models and their application to the case studies were presented. The EAB agreed that the diverse range of case studies to be examined with different existing models could provide great insights. They appreciated that we identified models already operational and used for impact assessment, mainly at the EU level. The following remarks were given:

- What is the role of the global case study? The consortium explained that the global case does focus on global challenges and international trade features connected to the Nexus: achievement of the Sustainable Development Goals (SDGs) (especially the ones related to food, water, energy, biodiversity), low-carbon energy and climate change mitigation, and its effects on land, water, food, biodiversity.
- Is the modelling over-reliant on economic projections when prices are too uncertain to be useful? Can hindcasting be used to check the accuracy of the models? Here, the consortium clarified that uncertainty will be taken into account in WP3 later on, as it is foreseen in the DOA. We will explore the potential of using hindcasting.
- How well does the modelling account for the openness of the systems, with trade, leakage, etc.? The global and European cases account for trade issues. As projections from European and global models will be also used in national-regional cases, openness of the systems will



be considered (at least partially) in all case studies. Virtual water, for instance, could be used as an indicator of the degree of openness.

The WP5 presentation explains the place of the case studies within SIM4NEXUS. The cases are shortly presented as well as their achievements in the 1<sup>st</sup> year. Advice from the EAB is welcome on the Global and European case studies, on the transboundary case studies, as well as on defining indicators of success.

- The EAB requested to learn how SIM4NEXUS will reach a wider audience and spread knowledge of the Nexus. The audience must be at a lower but broader level. So far, the project targeted only experts of the different sectors in the Nexus, primarily because we are looking for questions and data at the case study level. But we have in mind to target a broader public, especially decision-makers and students.
- The EAB proposed to develop different storylines to align to each person's perspective. Especially in the transboundary situation where there are cultural differences. As regards the definition of "success" : remember that your goal is that the stakeholders take an informed decision. So the success is how the parties describe a problem, understand it and address it. Related to this, a "success" is when behaviour is changing. Success is seen through (i) legal obligations, as well as (ii) governance and funding agreements. Therefore the case study should investigate how to influence these. "Success" also means cooperation across sectors or across boundaries. The challenge in the transboundary cases is to find enough data, and which is comparable. The modelling done in SIM4NEXUS could help overcome this problem and point-out the common issues and solutions, therefore improving cooperation.
- The EAB wonders what kind of 'decision' you are targeting when aiming at 'improving decision making in the 12 case studies' ? And what would that mean for the Global case ? There are no 'decision' nor operational policies taken at this level. Finally, there seems to be a strong bias of the case studies towards water. This bias should be overcome, otherwise, it is only IWRM. Success would be behavioural change, change in governance, and spreading lessons from the project. The consortium responded that the case studies cover the nexus of water, land, food, energy and climate, and can be divided into an group focussing on energy issues, and a group more focussed on water. Not all case studies are focused on water.
- As regards the Global, European and transboundary case studies, the EAB recommends to focus on their specific features and potential: we could explore why there is no transboundary energy organisation (by comparison to international river organisations). It is recommended the governmental and institutional organisations have a stronger role in the transboundary cases to understand this.

## 2.5 System dynamics modelling and the Serious Game

During the EAB meeting, several questions and issues related to WP3 and WP4 were discussed.

- The EAB asked how food and energy price data was going to be calculated and how models can project this data, taking into account that the aim is to assess a future change, how is it possible to track these changes using data from the past. The consortium explained the soundness of the Thematic Models and how they can be used to project future scenarios taking into account many variables that can predict and provide useful data about climate, energy and food for 2030 and 2050.
- The EAB centred next question in how Serious Games can match with the needs and goals of different Policy Makers, wondering how could the Serious Game be reused in different scenarios. The main aim was to discuss how by playing the Serious Game, policy makers can be assessed or helped in their goals. The consortium explained how some of the Thematic Models are already used to assess in the development of new policies in the EC. The consortium provided a detailed explanation of the validity of the approach used in SIM4NEXUS. The consortium also provided some explanations about the approach used to

develop de Serious Game, and how different Case Studies would be developed in the future by taking advantage of scalability and customization principles.

- The EAB asked if the ultimate aim of the Serious Game was whether to provide an answer to what will happen in the future or to provide an answer two different “what if” scenarios. The Consortium explained previous experiences with Serious Games. More concretely, the Consortium explained how Aqua Republica is used in several training and educational workshops. The consortium explained how during this sessions, the players can set up different scenarios to reach goals and learn while they play and try to achieve some objectives. A video of Aqua Republica was shown, where the whole experience could be seen.
- The EAB asked what was the difference between Aqua Republica and SIM4NEXUS Serious Game, wondering if the difference was that one is an awareness based tool and a decision based tool. The consortium explained that SIM4NEXUS Serious Game was more focused on the policy making process. However, an interesting discussion about the use of the Serious Game as a risk assessment tool started, stating that in that case many other suitable exploitation cases could arise and many other user profiles could exist such as green investors, assurance companies, among others. A discussion regarding the possibility of adding new policies to the game was done. WP4 will devote efforts in finding a way for policy representation, making the other modules compatible with this format, and allowing dynamic User Interface adaptation to the set of policies. However, this policy representation will try to be as generic as possible, and big differences or usages from the SIM4NEXUS tool requirements may imply changes at other levels.
- The EAB and the Consortium started a discussion about if the approach used in SIM4NEXUS could be used by MAGIC NEXUS project. Although the EAB explained that the approaches had strong similarities, the main difference is that MAGIC approach is based on the hypothesis that in the future society’s use of energy it is unlikely to be the same so it’s improbable that predictions based on past data will be useful.
- The EAB was interested in knowing whether Games Theory practices are being used or not. Although they aren’t used directly, the game is using a bonus/malus approach, very close related to the Nash Equilibrium concept. Therefore, in order to gain usability and engagement, applying these concepts will be considered.
- The EAB asked how we are going to implement constraints in the game. Several approaches are discussed such as rule based engines or constraint satisfactory problem solvers. However, this decision is postponed till the tool is in a more advanced state.
- An issue regarding how concepts and entities are named across WPs and stakeholders arose. It is agreed that a naming convention (on the work under WP4) is necessary to homogenise terms and their corresponding definition. Moreover, the Semantic repository will be used to store that concepts, and make them available to the other modules, and scientific community in general when necessary.
- The possibility of relating the game learning goals and objectives to the achievement of SDGs was discussed, and will be further developed in future discussions across WPs.

## 2.6 Communication and outreach

The following issues were discussed at the EAB meeting on the WP7, during the plenary session:

- We should approach policy makers only if we have a good big message on results, not just for selling the project. We should work towards the policy opportunities (the process should address over time awareness, ownership and application), starting conversation asap as our findings are relevant for them. It might be interesting to publish the calendar of policy opportunities (from WP2).
- WP2 could develop a database of key policy contacts, to get an idea whom we can address or not
- Our network and focus might be too water-centric, resting impact on other sectors. We might want to link nexus engagement strategies to terms like “risk” or “security” – risk can raise interest (“wake up call”) from other sectors than water on the nexus, because other wording like benefits, opportunity is not seen as relevant by those sectors. The massive changes due to

the nexus are not necessarily perceived. Use “risk” and then turn it over to positive proposals. The modelling part for risk assessment (likelihood, uncertainty) is not yet done, and will be available by 2018.

- The website does not look as a tool to engage/attract people. If this is aimed (note, it is not aimed in the current strategy), it should be revised.
- The use of languages in the case studies adds further complexity to communications.
- Regarding the different target audiences, we might want to think about reserving a part of the budget/effort for communicating with the general public, to widen up the audience/knowledge on the nexus beyond a currently very limited group, raising awareness about the nexus-related problems/risks. Use an easy newspaper style.
- From WP6: interested sectors in the serious game are: construction, water utilities, EU institutions and National ministries. Energy and insurance are not interested. This might be relevant for selecting communication tools.

## 2.7 Exploitation impact and SIM4NEXUS business plan

The EAB welcomed the work achieved by WP6 during the first year to generate ideas of usages and commercial outputs for SIM4NEXUS research. The main feedback related to the applicability of SIM4NEXUS in green finance. Long-term investors like pension funds, institutional investors, sovereign funds and green banks are highly interested in new methods to assess environmental risks. Labelling projects using a certified and uniform methodology based on SIM4NEXUS could be a relevant business model. Partnerships may be envisaged with Climate Bond Initiative (CBI) (which certifies climate resilient projects) and Carbon Disclosure Programme (which assesses carbon emissions in a harmonized manner). CBI’s shareholding model bringing together 4,000 fund managers together is highly efficient to facilitate the access to finance for the projects labelled by CBI. Currently in green finance, in addition to green bonds related to climate, blue bonds related to water are being developed. CBI and CDP do not use any scientific model as robust as SIM4NEXUS’s one. The EAB recommended to approach Chief Sustainability Officers in large industrial companies. CSO link climate and strategy in such companies.

## 3 Initial feedback from EAB

The EAB prepared an initial feedback following presentations on progress by SIM4NEXUS Work Package leaders on 30 May 2017. Five EAB members contributed to this feedback: Alexandre Verbeek, Iakovos Ganoulis, Jamie Pittock, Mario Giampietro, Xavier Leflaive.

Feedback was presented by the chair of the EAB, Associate Professor Jamie Pittock. The feedback included three parts:

- d. Excellent progress is evident with SIM4NEXUS, with the following observations:
  - One year into a four year project;
  - The project team are very enthusiastic, diverse, well-organised and obviously collaborate well as a team;
  - The best available research tool are being applied;
  - There is considerable progress with the work on mapping the science of the nexus and the policy environment;
  - The diverse range of case studies to be examined with different existing models should provide great insights;
  - A lot of thought has gone into the communication strategies and indicators.
- e. Feedback on modelling, with the following questions:

- What is the role of the global case study?
  - Does the energy component consider changing use as well as energy production?
  - Is the modelling over-reliant on economic projections when prices are too uncertain to be useful? Can hindcasting be used to check the accuracy of the models?
  - How well does the modelling account for the openness of the systems, with trade, leakage, etc.?
  - Is the modelling for interactive learning, or for developing projections and scenarios? How will it inform trade-off decisions?
- f. Feedback on engagement, with the following questions
- There is a risk of appearing either too water centric or so generic as to be unattractive to other sectors. Can the research be positioned with a common 'language' like risk, security and/or sustainable development?
  - How can the research be more explicitly positioned to inform the big processes, such as the SDG and Paris climate agreement implementation?
  - Given that there are a number of policy processes that should be informed by this research (e.g. key EU policy reviews), how can project activities more directly engage the governmental staff concerned to generate awareness, ownership and application?

Two break-out groups were agreed to work on modelling and engagement.

## 4 Break-out sessions - Day 2

### 4.1 Modelling

The modelling session has covered two main aspects:

- Firstly, it was decided to cover and discuss question 4 from EAB feedback, which states "How well does the modelling account for the openness of the systems, with trade, leakage, etc.?" After an interesting discussion two main recommendations from the EAB were provided.
- The first one regarding the use of bio-physical flows for energy, food and water in the modelling background of SIM4NEXUS. The consortium took note of this recommendation stating that these flows are included in the current work ongoing in Thematic Models.
- The second recommendation concerns the increase of the openness of not only the global and continental case studies but the EAB also recommends that national, regional and trans-boundary case studies benefit from this openness.
- Secondly, the session was focused on the adaptability of the SIM4NEXUS approach to future case studies. The consortium took note of this recommendation and explained that although Sardinia Fast track has taken some months to be developed it is because it has been thought as an initial case study which will serve as example for further case studies. The consortium exposed the example of the Greek case study, which is already in development just after the Sardinian case, and the consortium remarked that thanks to the adaptable and extensible approach used in Sardinia, the Greek case has been developed in much less time. The consortium expects that next case studies cost even less time thanks to the lessons learnt from previous case studies (Sardinia and Greece), as the lessons learnt during these development will help to overcome future issues.

### 4.2 Engagement

Furthermore, during the "engagement-focused" break out session, we additionally had the following thoughts:

- On risks: concept of risks is a very useful tool to engage stakeholders, e.g. governments or business that face a risk to not achieve their targets/projects (e.g. 2°C). Additionally, within the

remaining project duration, it is quite expectable that we will face in case study areas or the EU some extreme situations (variability, like floods, droughts, energy short fallings) leading to risks and vulnerability of the nexus sectors. Maybe we should prepare the communications and policy materials for addressing such opportunities, and launch them when they occur.

- On targeting SDGs and the Paris agreement, SIM4NEXUS might offer a way to governments to report to these processes, based on the data and modelling done within our project. We might want to consider how to engage in such reporting exercise and strengthen thus relationship with National governments, and turn research results to official reports. Additionally, the SIM4NEXUS-based reporting might be highlighted in international reports as good practice, and facilitate peer-to-peer communication. These are opportunities to be explored under WP2, supported by WP7
- Regarding the policy processes in the EU, it appears fundamental to use a staged approach from awareness raising to ownership and application. Step 1 on awareness can often easily be done by identifying the desk officers in charge for policy reviews (easy for ENV and CLIMATE, more difficult for AGRI and ENERGY, and by using the calls for evidence and fitness checks of the well-regulated policy processes. Ownership will require more work with desk officers, e.g. organising a lunch presentation or present first results. We might explore handing over a “nexus championship award”, maybe with involvement of Commissioner Moedas. A good networking might position SIM4NEXUS also in side-events of COP24, but we have to ask soon for a slot.

## 5 Participants and membership

### 5.1 Members of the EAB

Name - Organisation	
<b>Iakovos Ganoulis</b> Special Secretary for water in the Ministry of Reconstruction of Production, Environment & Energy, Greece	Advise on the process of integrating policies related to food, water, energy, land and climate.
<b>Kitty van der Heijden</b> World Resources Institute (WRI)– Director WRI - Europe	Advise on the process of integrating policies related to food, energy, water, land and climate. In order to cope with these challenges and to understand the Nexus, a common transnational approach is seen most advantageous
<b>Xavier Leflaive</b> Organisation for Economic Co-operation and Development (OECD), Water team leader in the Environment Directorate	Process of integrating policies related to food, water, energy, land and climate, with focus on policy coherence, the use of economic instruments and the political economy of reform
<b>Jamie Pittock</b> Australian National University, Canberra	Australian perspective and research findings on the management of the complex inter-

	dependencies of the Nexus, as well as experience in the United States
<b>Patrick Reed</b> Professor of Civil and Environmental Engineering at Cornell University	Process of integrating policies related to food, water, energy, land and climate. Focus on risk management, multi-sector trade off analysis, and state-of-the-art approaches for understanding key multi-sector dependencies
<b>Alexander Verbeek</b> Associate at Stockholm Environment Institute (SEI) and at Stockholm International Water Institute (SIWI)	Global issues related to climate, security, water, food, energy and resources.
<b>Albert Vermuë</b> Secretary-General of the European Union of Water Management Associations (EUWMA)	The water component of the Nexus and keen to seek ways for improving the integration of water policies across the European, national and regional scales
<b>Mario Giampietro</b> ICREA Research Professor at Institute of Environmental Science and Technology, ICTA	Project coordinator of the H2020 project 'Moving towards Adaptive Governance In Complexity: informing Nexus security (MAGIC)'

Kitty van der Heijden (WRI) and Patrick Reed (Cornell University) had to decline their participation. Also, Albert Vermuë was only able to participate on May 30.

## 5.2 Participants from the project

Name - Organisation	RESPONSIBILITY
Floor Brouwer (WUR-LEI)	WP8 – Lead, Scientific Coordinator and WP5 – Lead
Chrysi Laspidou (UTH)	WP1 – Lead
Maria Witmer	WP2 – Lead
Jan Pokorný Local partner ENKI in SIM4NEXUS	Participant of the first EAB Meeting
Marianne Selten Assistant project-leader in SIM4NEXUS	Member of the core team in WUR-LEI
Lydia Vamvakeridou-Lyroudia	WP3 – Lead

Maria Blanco	WP3 – Co-Lead
Xavier Domingo and Francesc Guitart, replacing Gabriel Anzaldi	WP4 – Lead
Maïté Fournier	WP5 – Co-Lead
Alexandre Bredimas	WP6 – Lead
Guido Schmidt	WP7 – Lead
Chengzi Chew	WP6 – Co-lead (Serious Game)

## 6 Conclusions and recommendations

Many useful comments and recommendations were discussed during this first meeting of the EAB. They serve as input into the project review. Following the review, the consortium will conclude on follow-up steps from the project review and the topics addressed during the EAB.



# Appendix A: Agenda EAB – May 30 and 31

Tuesday 30 May 2017

Item	Time	Agenda topic	Expected results
1	8.45	Early morning coffee/tea/refreshments	Greetings
2	9.00	Welcome and tour-de-table of the participants; program of the two days	Getting to know each other and confirm the program
3	9.45	SIM4NEXUS – a short introduction: Floor Brouwer	Clarify ambitions, structure and mode of working in SIM4NEXUS
4	10.15	Coffee/tea/refreshments	Recover
5	10.30	Understanding and assessing the Nexus: Chrysi Laspidou	Feedback from EAB on the science of the Nexus. A presentation of 15 minutes, followed by discussion
6	11.30	Policy analysis and the Nexus: Maria Witmer	Feedback from EAB on the policy analysis. A presentation of 15 minutes, followed by discussion
7	12.30	Lunch	Batteries are recharged for the afternoon
8	13.30	Thematic models and the case studies: Maria Blanco and Maité Fournier	Feedback from EAB on the models and the case studies. A presentation of 15 minutes, followed by discussion
9	14.30	System dynamics modelling and the Serious Game: Lydia Vamvakieridou-Lyroudia, Xavier Domingo and Francesc Guitart	Feedback from EAB on the modelling tools and Serious Game. A presentation of 15 minutes, followed by discussion
10	15.30	Coffee/tea/refreshments	Recover
11	16.00	Communication and outreach: Guido Schmidt	Feedback from EAB on the communication strategy. A presentation of 15 minutes, followed by discussion
12	17.00	EAB to plan for Wednesday morning	EAB will meet to discuss their observations and clarify their expectations for the second day.
13	18.00	City walk and dinner in town	

Wednesday 31 May 2017

Item	Time	Agenda topic	Expected results
14	8.45	Early morning coffee/tea/refreshments	
15	9.00	Feedback from EAB	What has been achieved in SIM4NEXUS and what are the plans for the coming year? How to improve stakeholder involvement in SIM4NEXUS activities?
16	10.00	Exploitation impact and SIM4NEXUS business plan: Alexandre Bredimas	Feedback from EAB on the exploitation and business strategy. A presentation of 15 minutes, followed by discussion
17	11.00	Coffee/tea/refreshments	
18	11.15	Two parallel groups to draft conclusions and follow-up steps, including mobilisation of relevant actors and stakeholders on the Nexus issues	EAB and WP leads discuss conclusions
19	12.15	Conclusions and next steps	EAB is requested to provide a short note from the meeting, with their findings, which are hopefully unanimously agreed
20	13.00	Lunch and departure	

# Appendix B: Presentations from consortium



SIM4NEXUS

## SIM4NEXUS – a short introduction

EAB – May 30 & 31, 2017

Floor Brouwer

WUR-LEI

30/05/2017

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 689150 SIM4NEXUS



## EAB meeting has five objectives

- Direct feedback from the EAB on the project interim and final results
- Share relevant information about related studies and initiatives with which the EAB is involved
- Feedback and validation of our methodological approaches and tools
- Develop relevant ideas with the project team and to ensure linkages with stakeholders and contact with key actors in the field of policy and decision-making related to water, food, energy, land and climate.
- Ways to connect the stakeholder process in the case studies (WP5) with the other work packages (which largely have a thematic orientation).

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SIM4NEXUS

## SIM4NEXUS project

- Sustainable Integrated Management FOR the NEXUS of water-land-food-energy-climate for a resource-efficient Europe (SIM4NEXUS)
- Grant of M€ 7.9
- Started June 2016, with a duration of 4 years; 25 partners from 15 European countries
- EAB is foreseen to meet three times

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## SIM4NEXUS will

- Develop a Serious Game, operable at different scales ranging from regional to national, to continental, to global, as well as different time horizons: short, medium and long-term
- Facilitate the design of policies and bridge knowledge and technology gaps in the field of the water-land-food-energy-climate Nexus under climate change conditions.
- Adopt a network of regional and national case studies in Europe as a test bed for achieving resource efficiency through successful Nexus compliant policy initiatives. In this context, SIM4NEXUS will address the barriers of expanding the use of the Serious Game by end-users and policy-makers.

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## How to improve resource efficiency?

- Resource efficiency requires knowledge on how related sectors operate: how to create synergies in the water sector with energy, food, land and climate?
- The Nexus approach enables to mitigate trade-offs and exploit synergies among the sectors of water, energy, food, land and climate. Economic benefits are achieved through a more efficient use of resources, create productivity gains and reduce waste
- A Serious Game is developed to learn from modelling tools, using impact assessment approaches and expert knowledge. On top of it, a user will benefit from the knowledge of practitioners who play the game. We develop the game through 12 cases across Europe

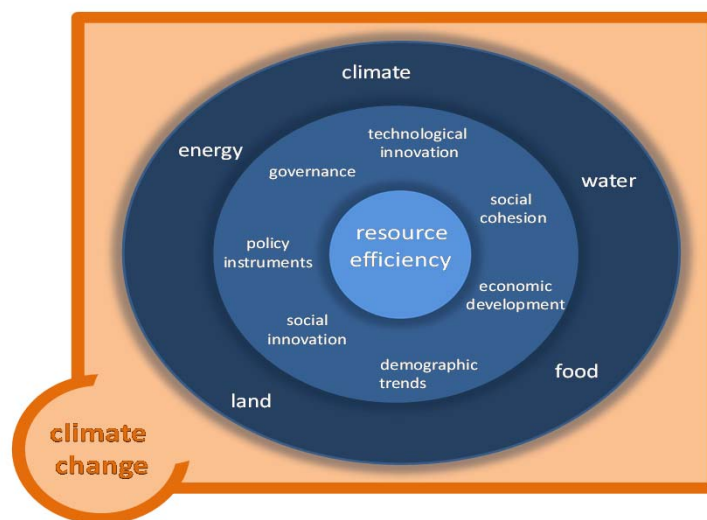
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## Our vision of the Nexus



## Different Case Studies

- To achieve a detailed understanding of the scientific interrelations between the components of the Nexus.
- To represent different spatial scales (regional, national, continental and global)
- To assess the benefits of synergies in policies when decision makers address the Nexus concerns.
- To assess relevant near-term policy initiatives. This assessment will be accompanied by sensitivity analysis in the case studies, to reduce uncertainties and increase the reliability of the scenarios.
- To propose the potential for transferability of the case study to other regions and countries.
- As test beds of the models and the Serious Game

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## The Serious Game

SIM4NEXUS to develop a Serious Game

- With an Innovative Knowledge Elicitation Engine (KEE)
- Based on Aqua Republica (an existing serious game focusing on water developed by DHI)
- <http://www.dhigroup.com/upload/publications/scribd/172629015-Exploring-the-World-of-Aqua-Republica-DHI-Case-Story.pdf>



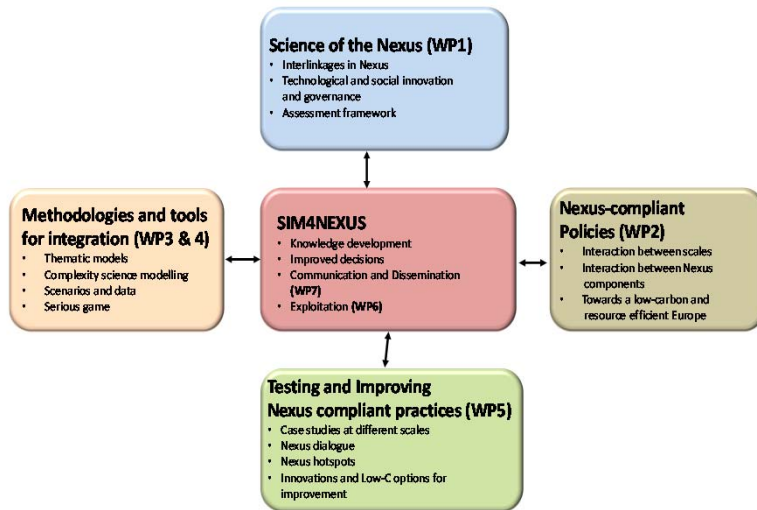
Screenshot of Aqua Republica's interface. © DHI

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# The SIM4NEXUS workflow



## Expected impacts

- Increased understanding of how water management, food, biodiversity and land use policies are linked together and to climate and sustainability goals
- Reduction of the uncertainties about the opportunities and limitations of low-carbon options, such as bioenergy technologies and resource efficiency measures, in view of relevant near-term policy initiatives
- Contribution to future assessments, including those of the IPCC, with multidisciplinary and integrated tools

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## Key performance indicators (KPIs)

- KPI1 – How many pathways are developed in the 12 case studies in achieving the 2050 vision ('Living well within the borders of our planet'), climate and sustainability goals and opportunities and limitations of low-carbon options in view of near-term policy initiatives. We judge that a higher number of pathways is better.
- KPI2 - Number of papers by SIM4NEXUS partners submitted to peer reviewed journals that present the link between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond, climate and sustainability goals and opportunities and limitations of low-carbon options in view of near-term policy initiatives

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## Key performance indicators (KPIs)

- KPI3 - Number of tweets from @SIM4NEXUS (with 'likes', 'retweets' and 'views') that address the links between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond, climate and sustainability goals, and opportunities and limitations of low-carbon options in view of near-term policy initiatives.
- KPI4 – Are complexity science modelling tools operational for all case studies (Yes/No)? Present the number of cases that have
- KPI5 - Percentage of respondents in the case studies who reply positive towards the question whether they have gained insights on the Nexus and Nexus-compliant practices.

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## Key performance indicators (KPIs)

- KPI6 - Number of end-users who have adopted the Serious Game during the life-time of the SIM4NEXUS.
- KPI7 – Is there a governance structure in place to maintain and further develop SIM4NEXUS Serious Game (e.g. new partnerships that result from SIM4NEXUS; number of users of the Serious Game who pay for its use)?
- KPI8 – Number of contributions towards international policy events (UNFCCC – United Nations Framework Convention on Climate Change, CBD - Convention on Biological Diversity), European (e.g. CAP – Common Agricultural Policy, WFD – Water Framework Directive), national policy events and regional policy events.

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## Create synergies with MAGIC and other projects

1. Membership of the two Advisory Boards
2. Jointly co-ordinate Nexus working group of European Water Supply and Sanitation Technology Platform (WssTP)
3. European policy workshop on the Nexus
4. Develop a common case study
5. Science event on the Nexus
6. Outreach in major climate change events
7. Joint communication strategy on the Nexus (e.g. through twitter accounts)

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## Three modes of interaction

All workpackages are presented during the meeting – we seek for feedback from the EAB on the project results

EAB to meet on Tuesday afternoon (5 pm), to discuss their observations and expectations for the second day. We would appreciate EAB to chair the second day

Interaction of EAB and SIM4NEXUS partners to draft conclusions and follow-up steps, including mobilisation of relevant actors and stakeholders on the Nexus issues . For presentation on Wednesday morning

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## Partners



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Thanks for your attention!

For further information please consult  
[www.sim4nexus.eu](http://www.sim4nexus.eu),  
follow us at @SIM4NEXUS



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# WP1-Science of the Nexus

1<sup>st</sup> EXTERNAL ADVISORY BOARD (EAB)  
meeting in Prague, Czech Republic

Chrysi S. Laspidou,  
Associate Professor

University of Thessaly

13/05/17

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## Major Deliverable in Year 1

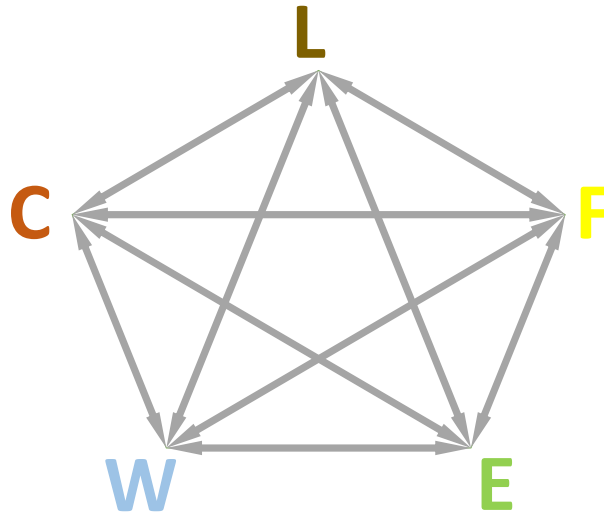
### Task 1.1:

Compose a thorough literature review on the interlinkages of Water-Energy-Food-Land-Climate and Climate Change, aiming at a quantified analysis. Low-carbon options will also be reviewed in this Task. The result will be a **Scientific Inventory** to be used throughout the project. The literature review will take a holistic approach and will focus on the resource base, including both biophysical and socio-economic resources, on which we depend to achieve social, environmental and economic goals pertaining to the Nexus under climate change. Since our analysis is stakeholder-driven, rather than driven by the experts, we consider a range of drivers that are relevant to the case studies. The influence of Climate change is given special emphasis and is considered separately to show the effect of climate scenarios on all quantified interlinkages.

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# The interlinkages within the Nexus

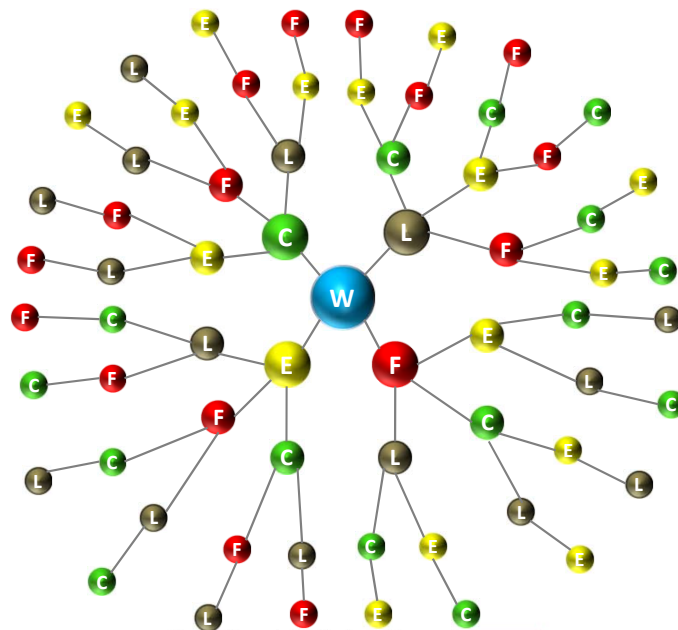


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# The interlinkages within the Nexus



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## Defining the Nexus domains

### Water is:



- the water system, hydrological cycle, habitat for species, aquatic ecosystem, with characteristics e.g. discharge (patterns), water level, morphology of water body, precipitation and evapotranspiration(patterns), chemical and ecological quality, biodiversity.
- a natural resource, water use for all sorts of human needs, with quantity and quality, emissions, discharges, withdrawal and consumption, water footprint. Water quantity and quality are affected by human use, either on purpose – water management- or as a (negative) side effect.
- Water as a geographical phenomenon, lines (canals and rivers) and surfaces/areas that connect, are used for transport and offer room for activities.

## Defining the Nexus domains

### Land is:



- The land and soil system, with its cycles of nutrients and organic matter, habitat for species, terrestrial ecosystems, with characteristics e.g. soil type, slope, biodiversity.
- A natural resource, land use, with quantity and quality/intensity, land footprint. Land and soil are affected by human use, either on purpose – land management, agriculture-, or as a (negative) side effect, e.g. erosion and degradation, sealing, salinization.
- Land as a geographical phenomenon, 'room' for living, acting and transport e.g. urbanization, industrial areas, roads, spatial planning.

## Defining the Nexus domains

### Food is:



- Food production, primary (agriculture) and secondary (industrial food processing).
- Food consumption.
- Supply chains, trade, markets, prices & price volatility.

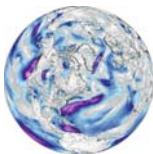
## Defining the Nexus domains

### Energy is:



- energy production, primary & mining, secondary e.g. coal into electricity.
- Energy consumption.
- Energy production and consumption are connected through energy transformation from one form to another, supply chains and networks, trade, markets, prices.

### Climate is:



- The long term pattern of the weather.





		OUTPUTS				
		Water	Energy	Land	Food	Climate
INPUTS	Water	Economic growth results in increased demand for water	<b>Economic effects of water scarcity on energy</b> <ul style="list-style-type: none"> <li>New hydro projects are not viable existing ones generate less, leading to energy scarcity / higher energy prices</li> <li>Cooling water becomes more expensive</li> <li>Fuel extraction and processing becomes more expensive</li> <li>Biofuels become more expensive</li> <li>Investment in efficiency of water use for energy production</li> </ul>	<b>Economic effects of water scarcity on land</b> <ul style="list-style-type: none"> <li>Arid areas become less viable for agriculture, which increases land prices</li> <li>Irrigation becomes more expensive</li> <li>Lower land productivity leads to higher costs for agriculture</li> <li>Lower land productivity leads to indirect land-use change</li> <li>Investment in water infrastructure, could lead to loss of land</li> <li>Investment in innovation, precise irrigation</li> </ul>	<b>Economic effects of water scarcity on food</b> <ul style="list-style-type: none"> <li>Lower productivity of land and fisheries leads to higher food prices</li> <li>Higher costs of agriculture passed on to food prices</li> <li>Investment in water use efficiency, water infrastructure</li> </ul>	<b>Economic effects of water scarcity on climate</b> <ul style="list-style-type: none"> <li>Direct and indirect land use change due to crops migrating (e.g. changing rainfall patterns, river flows)</li> <li>Deforestation to replace other degraded land</li> <li>Investment in water management and irrigation infrastructure</li> </ul>
	Energy	<b>Economic effects of energy scarcity on water</b> <ul style="list-style-type: none"> <li>Higher levels of energy extraction and transformation increases water scarcity</li> <li>Waste water treatment and water purification becomes more expensive</li> <li>Water heating becomes more expensive</li> <li>Irrigation water management becomes more expensive</li> <li>Investment in energy efficiency of water use</li> </ul>	Economic growth results in increased demand for energy	<b>Economic effects of energy scarcity on land</b> <ul style="list-style-type: none"> <li>Agriculture costs increase (fertilisers, fuels)</li> <li>Higher energy prices lead to land-use change: incl. deforestation, indirect land-use change, for biofuels production</li> <li>Investment in more energy efficient farming technologies</li> </ul>	<b>Economic effects of energy scarcity on food</b> <ul style="list-style-type: none"> <li>Food prices increase due to increased fertiliser and fuel prices</li> <li>Investment in energy efficiency in food production</li> </ul>	<b>Economic effects of energy scarcity on climate</b> <ul style="list-style-type: none"> <li>GHG emissions scale proportionally to fuel use (by fuel type), and fuel demand is determined by economic activity</li> <li>Investment in energy efficiency in general reduces GHG emissions</li> </ul>
	Land	<b>Economic effects of land scarcity on water</b> <ul style="list-style-type: none"> <li>Lower productivity land becomes used, which often requires irrigation, increasing water scarcity</li> <li>Deforestation occurs to expand land supply: forest cover controls the water cycle</li> <li>Deforestation changes water supplies</li> <li>Investment in efficiency of land management (e.g. tractors)</li> </ul>	<b>Economic effects of land scarcity on energy</b> <ul style="list-style-type: none"> <li>Competition for land between different forms of energy production (wind farms, fracking, biofuels)</li> <li>Less biofuels can be produced</li> <li>Lower productivity land becomes used, increasing production costs of biofuels</li> <li>Investment in efficiency of land management</li> </ul>	<b>Economic growth results in increased demand for land</b>	<b>Economic effects of land scarcity on food</b> <ul style="list-style-type: none"> <li>Food prices increase due to the use of lower productivity land and higher costs of production</li> <li>Local food supply reduced</li> <li>The price of meat may increase more since it is more land-intensive</li> <li>Investment in efficiency of land management</li> </ul>	<b>Economic effects of land scarcity on climate</b> <ul style="list-style-type: none"> <li>Land scarcity leads to deforestation which emits large amounts of GHGs</li> <li>Direct and indirect land-use change leads to GHG emissions</li> <li>Investment in efficiency of land management</li> </ul>
	Food	<b>Economic effects of food scarcity on water</b> <ul style="list-style-type: none"> <li>Expansion of food production (agriculture) leads to water scarcity through increased irrigation</li> <li>Investment to reduce food waste</li> </ul>	<b>Economic effects of food scarcity on energy</b> <ul style="list-style-type: none"> <li>Higher food prices reduce availability of food crops for biofuels production (ethanol, biodiesel)</li> <li>Investment in efficiency of use of food crops for energy production (H<sub>2</sub> gen, biofuels)</li> </ul>	<b>Economic effects of food scarcity on land</b> <ul style="list-style-type: none"> <li>Higher food prices lead to land-use change including deforestation, indirect land-use change</li> </ul>	<b>Economic growth results in increased demand for food</b>	<b>Economic effects of food scarcity on climate</b> <ul style="list-style-type: none"> <li>Higher food prices incentivises direct and indirect land-use change, which leads to GHG emissions</li> <li>Higher food prices leads to deforestation to increase the supply of land</li> <li>Investment in efficiency of food systems</li> </ul>
	Climate	<b>Economic effects of climate change on water</b> <ul style="list-style-type: none"> <li>If climate change makes water more scarce:                             <ul style="list-style-type: none"> <li>Damages to existing water infrastructure</li> <li>Investment in infrastructure for water management, water transport, access to groundwater</li> <li>Investment in new technologies for improved irrigation</li> </ul> </li> </ul>	<b>Economic effects of climate change on energy</b> <ul style="list-style-type: none"> <li>If climate change brings increase in renewable energy resources (e.g. wind, river flows, cloud cover)                             <ul style="list-style-type: none"> <li>Lower prices for consumers/exports</li> </ul> </li> <li>If climate causes decrease in supply of renewable energy resources                             <ul style="list-style-type: none"> <li>Higher prices for consumers/imports</li> </ul> </li> </ul>	<b>Economic effects of climate change on land</b> <ul style="list-style-type: none"> <li>Destruction of land assets (e.g. floods, landslides, desertification)</li> <li>If climate change causes change in quantity and quality of productive land                             <ul style="list-style-type: none"> <li>Increase/decrease land scarcity</li> <li>Increase/decrease agriculture outputs</li> <li>Impacts on availability and cost of resources for farmers and others</li> </ul> </li> </ul>	<b>Economic effects of climate change on food</b> <ul style="list-style-type: none"> <li>If climate change lowers food production:                             <ul style="list-style-type: none"> <li>Higher (localised) food prices</li> </ul> </li> <li>If climate change increases food production:                             <ul style="list-style-type: none"> <li>Lower (localised) food prices</li> </ul> </li> <li>Costs of losses of crops</li> <li>Investment into R&amp;D to fight plant diseases, yield collapse</li> </ul>	

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## Low-C options

### Low-C options in domain of energy

- Solar energy and wind (Food/Land, Water)
- Hydropower (Land, Water)
- Biofuels (and biomass) (Land/Food, Water)
- Geothermal energy (Water)
- Nuclear energy (Land, Water)



### Low-C options in agriculture, forestry and land use

- EC proposal to integrate GHG emissions from LULUCF into 2030 climate and energy framework
- Aims to incentivise more climate-friendly LU, climate-smart agriculture and climate-benefits of wood products (C sequestration).
- Technical Low-C options are presented.

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## What's next?

- Task 1.2: Use cases for SIM4NEXUS (M18)
- Task 1.3: Review of Thematic Models in their capacity to address the Nexus and to cover relevant policy domains—Identifying Key Gaps (M12)
- Task 1.4: Multifaceted uncertainty analysis (M24)
- Task 1.5: SIM4NEXUS Framework for the Assessment of the Nexus in Case Studies (M18)
- Task 1.6: Innovations to improve the Nexus for Case Studies (M18)
- Task 1.7. Assessment of the performance of innovations / interventions via Nexus Performance Indicators (M48)



PBL Netherlands Environmental Assessment Agency

## WP2: Policy analysis of the WLEFC-nexus

Maria Witmer  
Stefania Munaretto

PBL Netherlands Environmental Assessment Agency

30 May 2017

EAB, Prague

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### Objectives of WP 2 'Policy analysis of the WLEFC-nexus'

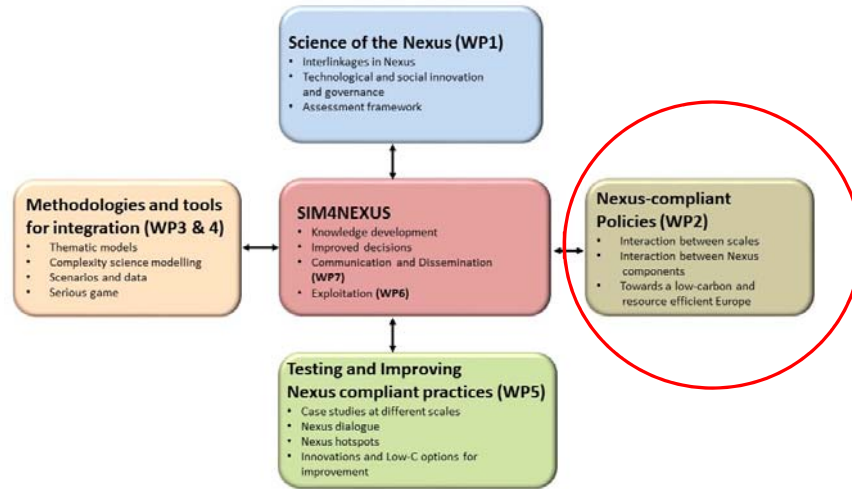
- Identify and review critical policy areas relevant to the WLEFC-nexus across scales, near- and long term.
- Analyse interactions, coherence, conflicts between policies, 'nexus compliance'.
- Recommendations, especially removal of implementation barriers.
- Strategies for a resource-efficient and low-carbon Europe.
- Windows of opportunity to influence EU policy-making.
- Feed the serious game with policy options.

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## WP2 in SIM4NEXUS project structure



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## Tasks of WP 2

- T2.1 Identification of policy areas and coherence analysis of policies at European and related global scale, **'top-down'**. Build a policy documents database. *May 2017.*
- T2.2 Identify policies at national, regional and transboundary regional scale in the cases. Coherence and conflicts in implementation, **'bottom-up'**. *Milestone November 2017, July 2018.*
- T2.3 Success stories, key factors. *November 2018*
- T2.4 Summarize findings so far. *May 2019.*
- T2.5 Recommendations for improving policies and policy making, strategies for resource-efficient and low-carbon Europe. *May 2020.*

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## WP2 output of first year

- T2.1 Identified policy areas and coherence analysis of policies at European and related global scale, 'top-down'. Built a database of EU and global policy documents.
- T2.2 Common method for regional and national policy analyses, made a guidance, gave instructions, applied to pilot Sardinia.
- **COMMON DEFINITIONS AND MUTUAL UNDERSTANDING**



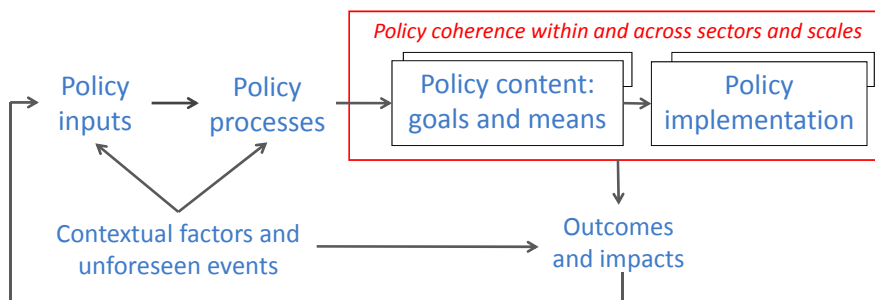
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## Policy coherence in SIM4NEXUS



**Policy inputs** – knowledge, resources, actors that feed into policy-making

**Policy processes** – procedures and institutional arrangements that shape policy-making

**Policy content** – goals and instruments chosen for a specific course of actions

**Policy implementation** – arrangements set in place by gov.t and others to put policy instruments into action

**Outcomes** – short-mid-term behavioral changes/responses of actors as reaction to implemented policies

**Impacts/output** – environmental and other effects resulting from the outcomes in the long term

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## Two main approaches in policy analysis

- **Substantive** > it is about *content* > **goals and means**
- **Procedural** > It is about policy-making *process*: policy cycle > agenda-setting, policy formulation, decision-making, implementation, evaluation

**Policy coherence is an attribute of policy referring to the systematic effort to reduce conflicts and promote synergies within and across individual policy areas at different administrative/spatial scales**

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## Identified relevant policy domains within and outside WLEFC-nexus

- The definition of the WLEFC-nexus is context specific and so are the relevant policies.
- Policies that consciously aim at influencing water, land, energy, food and climate: ecological, spatial, production & consumption and broader socio-economic viewpoint.
- Policies outside WLEFC domains, especially in context resource-efficient and low-carbon economy in Europe: economy, investment, R&D and innovation, ecosystems and environment, regions, development, risk & vulnerability, trade. Other policies, depending on the issues at stake, e.g. policies for sectors that have a key role in the cases.

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## Method for policy analysis



- Collecting primary and secondary documents
- Mapping policy goals, objectives and means
- Selecting policy objectives to include in the assessment of interactions
- Assessing bilateral interactions between objectives in the WLEFC-nexus at EU level
- Selecting NCOs; further investigation:
  - Horizontal external coherence of objectives
  - Horizontal external coherence of means
  - Level of integration of synergies and conflicts in policy documents (0=no integration; 1=little; 2=moderate; 3=strong)
  - Vertical coherence between global objectives and EU WLEFC objectives

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## Analysed policy documents and built database of 131 EU and international docs

### Joint effort



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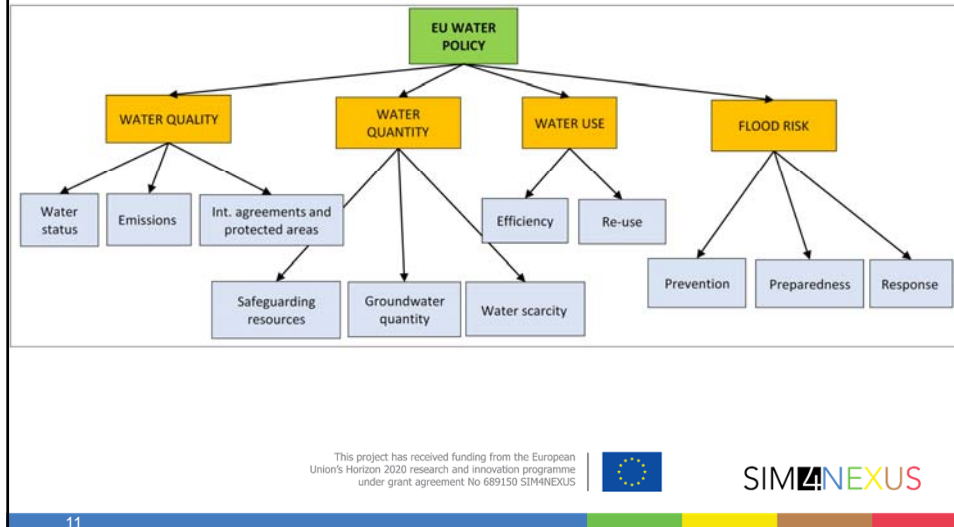


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## Basis for policy schemes & tables, selection of objectives, coherence analysis



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## Selected objectives

- Relevance of the objectives to the project
- Potential of the objectives to have a high number of interactions
- Unambiguous and clear definition
- 33 objectives across 5 WLEFC policy sectors

### EU WATER POLICY

<b>W1</b>	Achieve good water quality status
<b>W2</b>	Ensure sufficient supply of good quality surface water and groundwater for people's needs, the economy and the environment
<b>W3</b>	Increase water efficiency
<b>W4</b>	Reduce water consumption
<b>W5</b>	Assess and manage flood risk and mitigate flood effects
<b>W6</b>	Address and mitigate water scarcity and drought

### EU ENERGY POLICY

<b>E1</b>	Increase production of biofuel
<b>E2</b>	Increase consumption of biofuel
<b>E3</b>	Increase production of energy from biomass (excluding biofuel)
<b>E4</b>	Increase consumption of energy from biomass (excluding biofuel)
<b>E5</b>	Increase hydro-energy production
<b>E6</b>	Increase hydro-energy consumption
<b>E7</b>	Increase energy efficiency
<b>E8</b>	Reduce energy consumption
<b>E9</b>	Push forward important energy infrastructure projects (grid, network, interconnectors, etc.)
<b>E10</b>	Achieve energy supply security

### EU LAND USE POLICY

<b>L1</b>	Restoring degraded soils to a level of functionality consistent with at least current and intended use
<b>L2</b>	Prevent soil degradation
<b>L3</b>	Maintain and enhance forest cover
<b>L4</b>	Prevent indirect land use change from nature to productive use

### EU FOOD AND AGRICULTURE POLICY

<b>F1</b>	Contribute to farm incomes (if farmers respect rules on environment, land management, soil protection, water management, food safety, animal health and welfare - 'cross-compliance')
<b>F2</b>	Improve competitiveness of agricultural sector (including sector-specific support and international trade issues)
<b>F3</b>	Ensure provision of environmental public goods in the agriculture sector
<b>F4</b>	Support rural areas economy (employment, social fabric, local markets, diverse farming systems)
<b>F5</b>	Promote resource efficiency in the agriculture, food and forestry sectors
<b>F6</b>	Reduce and prevent food waste
<b>F7</b>	Reduce intake of animal protein in human diet (non-binding objective; expressed intention on a research phase)

### EU CLIMATE POLICY

<b>C1</b>	Reduce GHGs emissions to keep global temperature increase within 2 degrees
<b>C2</b>	Increase efficiency of the transport system
<b>C3</b>	Support the development and uptake of low-carbon technology
<b>C4</b>	Support the development and uptake of safe CCS technology
<b>C5</b>	Incentivize more climate-friendly land use
<b>C6</b>	Promote adaptation in key vulnerable EU sectors and in MSs

This project  
Union's Horizon  
and

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## Coherence analysis Typology of bilateral interactions (Nilsson et al., 2016)

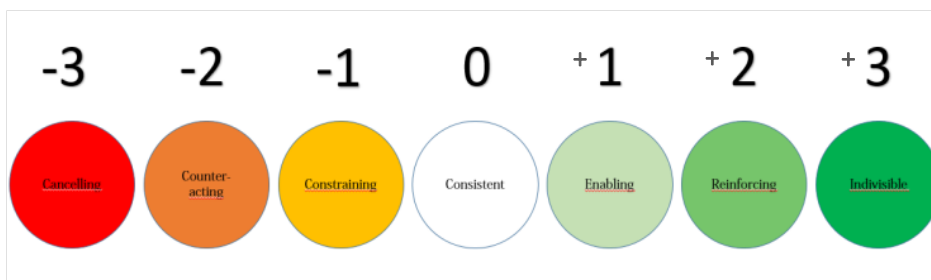
- Cancelling** Progress in one objective *makes it impossible* to reach another objective and possibly leads to a deteriorating state of the second. A choice has to be made between the two
- Counteracting** The pursuit of one objective *counteract* another objective
- Constraining** The pursuit of one objective *sets a condition or a constraint* on the achievement of another objective
- Consistent** There is *no significant interaction* between two objectives
- Enabling** The pursuit of one objective *enables* the achievement of another objective
- Reinforcing** One objective *directly creates conditions* that lead to the achievement of another objective
- Indivisible** One objective is *inextricably linked* to the achievement of another objective

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## System for scoring bilateral interactions

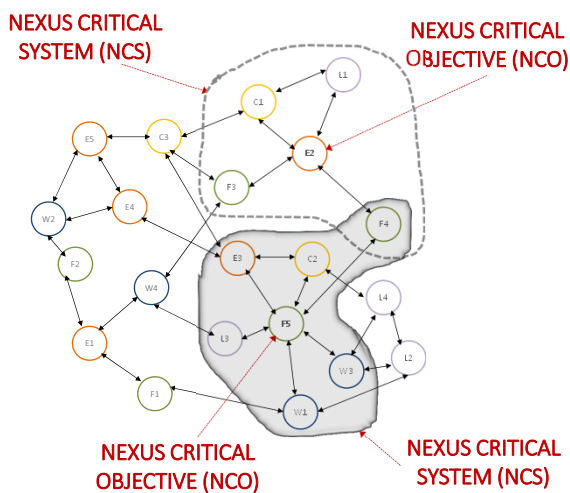


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## Density of interactions: nexus criticalities/hotspots



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## Scoring approach



- **Scoring process:**
  - Individual scoring by two researchers
  - Comparison of individual scoring
  - Discussion of the most controversial interactions in a team of researchers
- **Scoring criteria:**
  - *What happens to objective X if we make progress on objective Y?*
  - Only direct interactions
  - Specification of the context
  - Justification of scores for the most controversial interactions
- **Sources of information:**
  - Expert knowledge
  - Evidence of policy interactions available in the literature
  - Information on bio-physical and socio-economic interactions provided by SIM4NEXUS WP1

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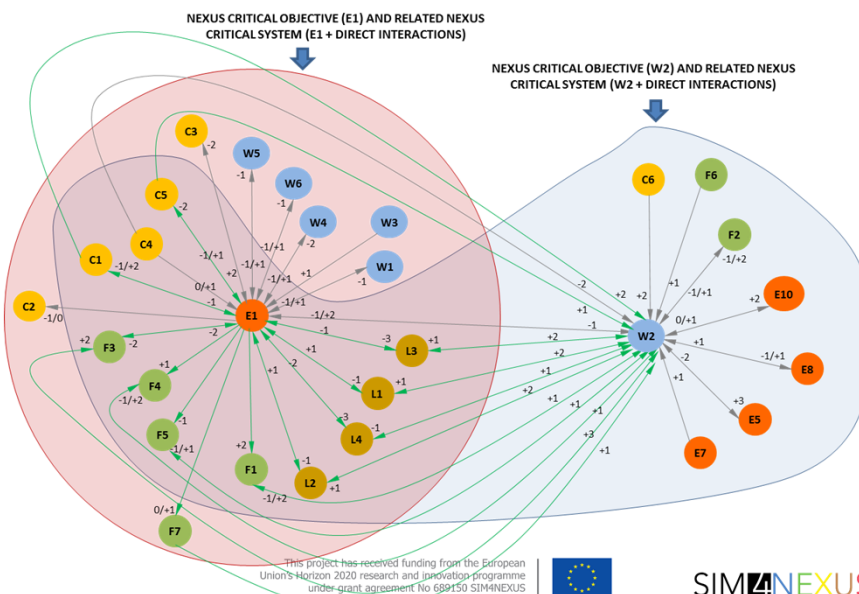
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## Screening matrix

What happens to objective x → (affected)  
if we make progress on objective y ↓ (affecting)

	W1	W2	W3	W4	W5	W6	E1	E2	E3	E4	E5	E6	E7	E8	E9	E10	L1	L2	L3	L4	F1	F2	F3	F4	F5	F6	F7	C1	C2	C3	C4	C5	C6					
W1		+2		-1/0	+1	+1	-1/+1			-1/+1		+3				+2	+1	+1	+1		-1/+1	-1/+1	+2	-1/+2	-1/+1								+1					
W2	+2		-1	-1		+3	-1/+2										+1	+1	+1	-1		-1/+2	-1/+2	+2	-1/+2	-1/+1												
W3					+3		+2	+1													+1	+2			+3									+3				
W4	+1	+3	+2				+2	-1/+1				-1/+1	+2				+1	+1				-1/+1	-1/+1	+1		+2							+1					
W5	-1/+1	-1/+1				0/+1	-1/+1									+2	+1	+1	+1		+1	+1	+1	+1								0/+1	+3					
W6	+1	+3	+2	+3			-1/+1				+1					+2	+1	+1	+1		+1	+1	+3	+1	+1							0/+1	+3					
E1	-1	-1	-2	-1	-1			+3							+1	-1	-1	-3	-3		+2		-2	+1	-1							-1/+2	-1/0	-2	-2			
E2									+3																													
E3										+3							+1	-1/0	-1/0	-1/0		+1		+1	+1	-1/0												
E4											+3																											
E5	-3	-2	-1			-2/+2						+3			+1	+1																			+1			
E6																																						
E7		+1	0/+2	0/+2				-1/0	-1/0	-1/0	-1/0	-1/0			+3																							
E8	+1	+1		+2				-1	-1	-1	-1	-1	+3																									
E9																																						
E10		0/+2					-1	-1	-1	-1	-1	-1	-1	+1																								
L1	+3	+2		+2	+2		+1													+2	+1	+1	+1	+2	+1	+2								+2	+2			
L2	+3	+2		+2	+2		+1												+1	+2	+1	+1	+2	+1	+2										+2	+2		
L3	+1	+2		+1	+2		+1												+1	+2	+1	+1	+1	+2	+1	+2									+3	+3		
L4							0/+1													+2	+3															+2	+2	
F1	+1	+1	+1	+1	+1																															+1	+1	
F2	-1/+1	-1/+1	-1/+1	-1/+1																																-1	-1	
F3	+3	+3		+1	+2																															+1	+1	
F4																																						
F5	-1/+1	+1	+1	+1	+1																															+1	+1	
F6	+1	+1	+3	+2																																+1	+1	
F7	+1	+1	+2																																	+1	+1	
C1	+2	+2	+2	+2	+2																															+1	+1	
C2																																				+3	+3	
C3																																					+2	+2
C4	-2	-2	-1				0/+1																													+3	+3	
C5	+1	+1	+1	+1	+1																																+1	+1
C6	+1	+2	-1/+1	-1/+1	+3	+3																															+1	+1

## WLEFC-nexus critical objectives (hotspots)



## Level of integration of E1 and W2 in EU policy documents

### E1 affecting WLEFC-nexus

#### Reference in renewables (E1) policy documents to ...

Water	2-3
Land	3
Food and Agriculture	2-3
Climate	3

### W2 affected by WLEFC-nexus

#### Reference to W2 in policy documents of...

Land	1-2
Energy	2-3
Food and Agriculture	3
Climate	1-2

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## Vertical coherence E1 with global policies

- EU policies for biofuels generally coherent with global policies
- Food security and food prices are a central issue in global food policies and SDGs, but effects on them caused by the increase of biofuel production are weakly addressed in EU policies
- Water footprints of mitigation alternatives, mentioned by UNEP, not in UNFCCC and EU
- Social impacts of E1 on competition for land, water and other natural resources in developing countries is not mentioned in EU renewable policy. This is incoherent with targets 1.4 and 2.3 of the SDGs



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## Conclusion

- More synergies than conflicts within WLEFC-nexus: at least on paper, there is coherence.
- Several objectives have high density of positive interactions > if pursued with integrated policies could have a cascade of positive effects, e.g. water supply
- Some WLEFC objectives can negatively affect other WLEFC objectives > choices have to be made



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## Conclusion

- EU policy docs account differently for synergies and conflicts in the WLEFC-nexus.
- EU policies for biofuels are generally coherent with global policies. Food security and food prices connected to poverty are an exception
- EU water policies coherent with global policies. Relevant?  
EU food consumption & production < > global water.



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## What's next?



- Discuss scoring and results with stakeholders: EU officers, NGOs and business representatives in the nexus
- Assess coherence in case studies: how synergies are exploited and conflicts addressed in implementation practices?
- Dissemination: windows of opportunity in several policy reviews by 2020 > EU energy package, WFD, CAP, EU strategy on adaptation, EU structural and development funds and the EU LIFE Programme

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[Maria.Witmer@pbl.nl](mailto:Maria.Witmer@pbl.nl)



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## Topics to discuss

- Feedback on methods used
- Advice on people to interview, Europe, Global
- Advice on windows of opportunity for dissemination
- Reflect on incorporation of results from policy analysis into thematic models, complexity models, serious game

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## System dynamics modelling and the Serious Game

### EAB Meeting

Dr Lydia Vamvakeridou-Lyroudia (UNEXE)  
Xavier Domingo & Francesc Guitart (EURECAT)  
30/05/2017

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## Outline

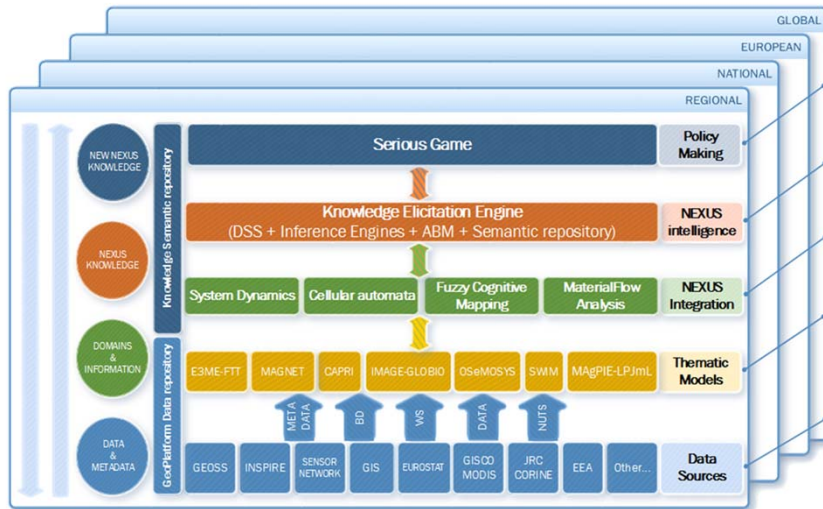
- SIM4NEXUS/ Conceptual structure
- WP3/WP4 in short
- About System Dynamics Modelling and its role in SIM4NEXUS
- The Serious Game concept
- Fast track (Sardinia) and next steps (Greece and beyond)
- Challenges and Discussion

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# Conceptual structure



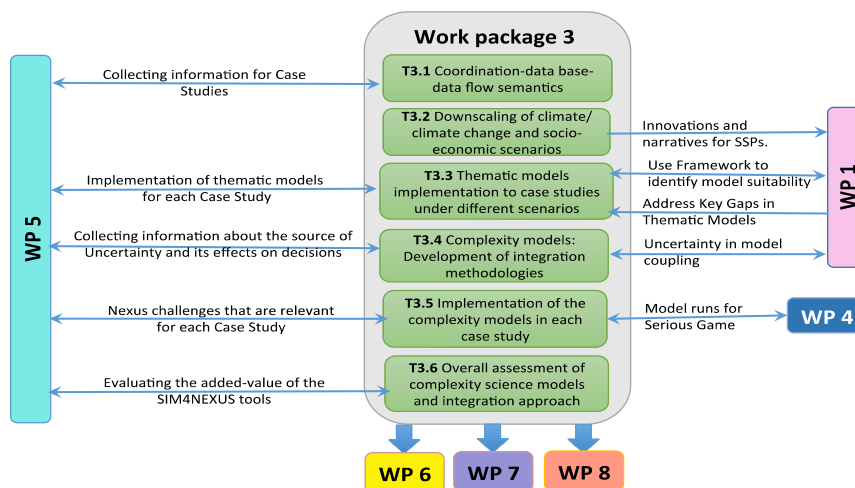
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# WP3-Thematic Models and Integration: Complexity Science modelling

Leader: UNEXE  
Co-Leader: UPM



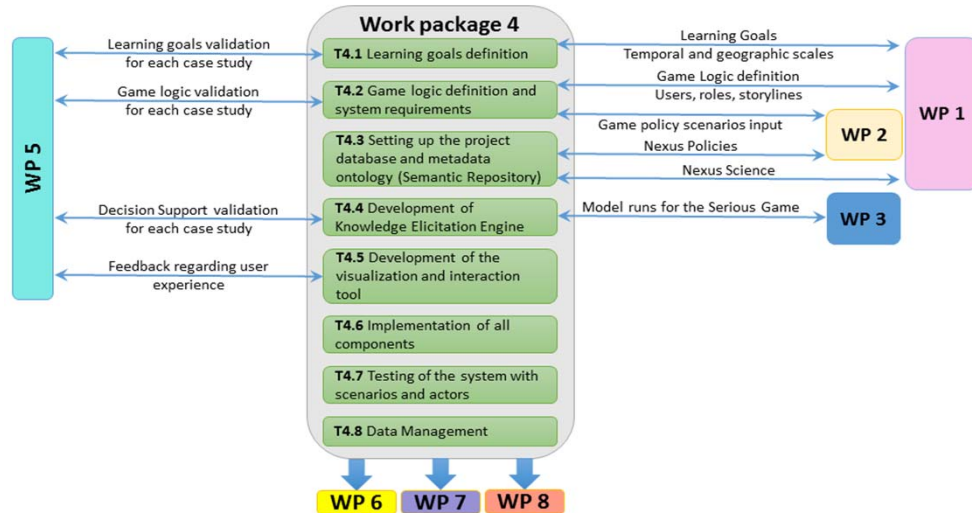
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## WP4-Serious Game development and testing

Leader: EURECAT  
Co-Leader: EPSILON



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## System Dynamics Modelling

### System Dynamics Modelling (SDM) or Systems Thinking

- Methodology for **analyzing, studying** and **managing Complex Systems**
- When formal analytical methods do not exist (or are hard to apply)-
- By linking **feedback** mechanisms (loops and iterations)
- Breaking down the problem into **sub-systems** and **sub-models**
- In a way similar to the conceptual thinking of non-programmers (**conceptual models**)
- *Visualisation using specialised software (interface)-platform (here: STELLA and VENSIM)*
- *Models built gradually starting with few components, adding complexity interactively*
- *Easy to implement "changes"*
- *Different time scales for different subsystems*

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# System Dynamics Modelling

Suitable for developing a model in **participatory** process

→ very important for SIM4NEXUS (Experts WP3-WP4-WP2-WP5/Case Studies/Stakeholders)

Acting as **Decision Support Tools (DST)** for stakeholders (non-engineers) and experts for examining **alternatives/scenarios**

SDM for business models (initial use), environmental sciences, ecology.....

Innovative/contemporary use

- *SDM suitable as integration methodology in complexity science (various types)*
- *E.g. valuation of ecosystem services, circular economy...*
- *Combined (complementary) use with other methodologies (Cellular Automata...)*
- → **SIM4NEXUS: Using SDM as a feeder for Serious Gaming**

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## SDM model development in SIM4NEXUS

For each case study separately



The case study team:

- Prepares the **Conceptual model** (with help/guidance from the project SDM team)
- Collects the numerical data needed from the thematic models and other sources for three scenarios : 2010, 2030 and 2050.

The project SDM team

- Builds a computer simulation model (**SDM- Quantitative model-** in STELLA environment)
- Tests the model
- Transfers the model to **R** (for feeding the Serious Game engine) (← *innovative approach*)

Both the SDM and the Case Study teams

- Use the model to produce and assess alternative policies/scenarios
- With **interactive** process, improving the model by iterations, between the conceptual and the quantitative (until satisfied...) (**Validation**)

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# The Serious Game concept

Settings  
GeoPlatform, gathering all metadata  
Case studies

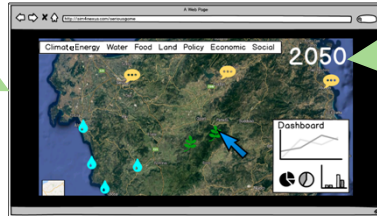
The **virtual world** is designed according to **realistic metadata**

The game involves **players, acting according to chosen roles**

Each player manages own **objectives and indicators**, and can only take **specific actions (applying policies)** according to the role assigned

## Try out scenarios

With local stakeholders: 3 at regional level, 5 at national level, 2 transboundary  
At higher level (educational): 1 at European level, 1 at Global level



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# Description of a scenario

Uncertainty, like financial crisis, flood, temperature changes, etc.

All Nexus components interacting together.  
Water, land, energy, food, climate

SDM (R version –WP3) through KEE (WP4) calculating interlinkages between each Nexus component

LEARNING BY PLAYING

Actions (policies) by players

Evaluation by players

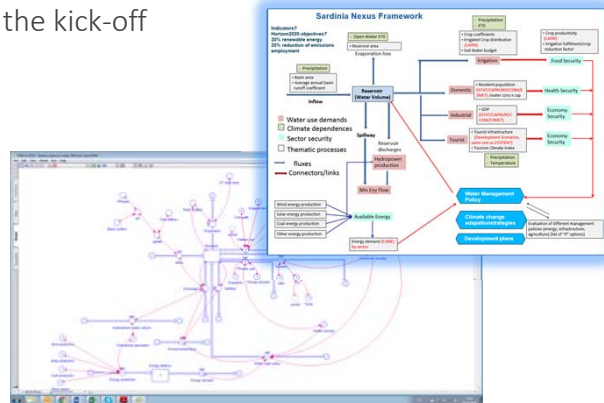
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## The first CS: Fast track Sardinia (WP3/WP4)

- Sardinia: “Fast track” to try out the methodological approach from end to end
- Not included in the GA – decided during the kick-off
- M12/May 2017
- Conceptual ✓
- Thematic models ✓
- SDM ✓
- Transfer to R-feed to WP4 ✓
- Data MGT for WP4 (under way...)
- Policies for the SG (under way...)
- SG/Visuals (under way...)
- Next CS (Greece: Conceptual ✓, Thematic models ✓)



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## SDM/Serious Game Challenges

- **Setting up the structure of the conceptual models for each Case Study – preferably the same structure for 2010, 2030 and 2050**
- **Data (a) from the thematic models (b) from other sources (WP3/WP4)**
- **R script (WP3 team)**
- **Data transfer/management (WP3/WP4)**
- **Representing/modelling the policies in the SDM model (currently under discussion WP3/WP4 with WP2-first “specific” approach from Sardinia... →)**
- **Ultimately: Graphics for the Serious Game (WP4, but also a challenge across WPs, e.g. WP5)**

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## Policies for Sardinia (from the local stakeholders-May 2017)

1. Impact of potentially **bringing methane** to the island (reduce costs for energy, lower CO2 emissions per Kwh) produced.
2. Implementing **water pricing** policies:
  - infrastructure that would allow the water managing authority to become nearly self sufficient for energy: this would reduce the costs of water for the agricultural sector by about 60/70 %
  - policies at the moment are chaotic and many ask for a clear regulation/suggestions
3. Investigate the **impact of biomass production** for the island
  - increase the share of forest biomasses and agricultural residues for energy production and investigate impact
  - control the use of land for biomass production (maize) which absorb lots of water and takes land from food production
4. Suggest (stricter) **rules for minimum environmental flows** from dams

### *Challenges-potential "practical use" in the area ( where S4N may help)*

1. *Exchange of information between water consumers (farmers) and water managing authority: the inaccuracy of information really complicates their planning*
2. *Rural development and resources allocation planL currently unclear, ambiguous and only few can manage to use the allocated resources, not coherent with any objectives.*

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## WP 3: Thematic models

## WP5 : Implementing Nexus compliant practices (Case studies)

EAB Meeting

Maria Blanco & Maïté Fournier

UPM & ACTeon

31 May 2017

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## WP3 (Thematic models) – Objectives

- Leader UPM; Involved partners: WUR-LEI, UNEXE, KTH, PIK, CE, RU, PBL
- Main objective: **application of the thematic models**
  - to support Nexus-compliant decision making (in close interaction with Task 5.2)
  - as an input for the development of complexity models in Task 3.4

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## WP3 (Thematic models) – T3.3

- Activities:
  - **Selection** and adaptation of the suitable thematic models for each simulation scenario and case study (*M3-M9*)
  - **Preliminary run** of the thematic models in order to identify the gaps in the Nexus for the case studies (based on general requests from WP5) (*M4-M12*)
  - **Full implementation** of the thematic models for each case study for specific scenarios (implied by WP5 and WP2) (*M13-M24*)
  - **Additional unforeseen applications** of the thematic models after the initial development of the complexity models (when required by WP5 or by T3.4 or 3.5) (*M25-M45*)

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## Thematic models

	E3ME-FTT	MAGNET	CAPRI	IMAGE-GLOBIO	OSEMOsYS	SWIM	MAGPIE-LPJmL
Nexus components	Energy, land, economy, climate	Food, land, economy, energy, climate	Food, water, env., bioenergy, climate	Land, env., water, energy	Energy, land, climate, water	Water, land, climate	Food, land, water, env., bioenergy, climate
Geo coverage	Global	Global	Global	Global	Global	River basins	Global
Spatial EU resolution	National	National	Regional (NUTS2)	Detailed grids	River basin, national	Regional, river basin	Detailed grids
Appl. to case studies	Global, EU-wide and national	Global, EU-wide and national	All	Global and European	Global and national	Transboundary	Global and European
Time step	Annual	Flexible, until 2050	Flexible, until 2050	Annual	Annual	Annual	5-year steps
Time frame	Until 2050	Until 2050	Until 2050	Until 2100	Until 2050	Until 2050	Until 2100

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## T3.3 Deliverables

Deliverables	Month
D3.1 – Report on the “first run” simulation results of the thematic models: Identifying the gaps	✓ 12
D3.3 – Final report on the application of thematic models	45

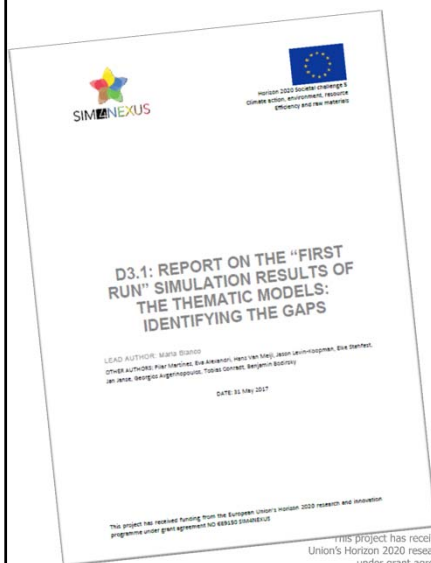
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## WP3 Deliverable 3.1



Published : May 2017

Common baseline scenario for all thematic models

Coordination with WP5

Contribution to fast track case study

Fact sheets for all thematic models

Preliminary baseline results (global level)

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## WP5 coordination & objectives

- Lead by Floor Brouwer (WUR-LEI), Maité Fournier (ACT)
- Apply the methods of integration and tools of integrating the Nexus components, addressing real-life challenges in 12 selected case studies
- Establish a science-policy participatory process, guiding end-users towards Nexus-compliant practices that support a resource-efficient Europe

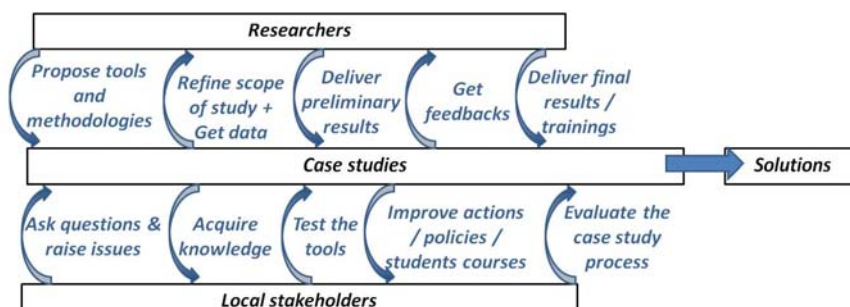
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## WP5 science-policy participatory process



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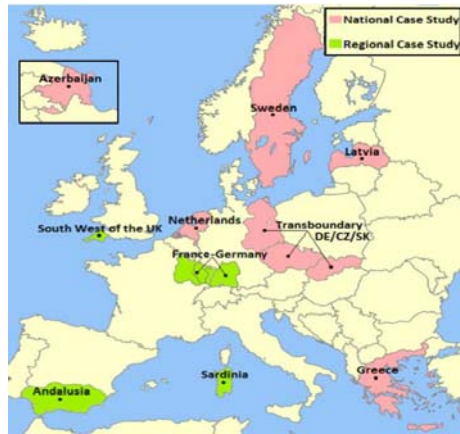


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## WP5 case studies

- 12 case studies representing a diversity of scales for decision-making, as well as socio-economic and institutional conditions
- Participatory processes that closely associate relevant stakeholders & end-users of SIM4nexus products



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## Use of thematic models in the case studies

	E3ME	MAGNET	CAPRI	IMAGE-GLOBIO	OSEMOYS	SWIM	MAGPIE-LPJML
ANDALUSIA	XX	XX	XX				
SARDINIA	XX		XX	XX			
SOUTHWEST UK	XX		XX				
THE NETHERLANDS	XX	XX	XX				
SWEDEN	XX	XX	XX	XX			
GREECE	XX	XX	XX	XX	XX		
LATVIA	XX	XX	XX				
AZERBAIJAN	XX	XX	XX		XX		
FRANCE-GERMANY	XX		XX			XX	XX
GERMANY-CZECH REPUBLIC-SLOVAKIA			XX			XX	
EUROPE	XX	XX	XX	XX			XX
GLOBAL	XX	XX	XX	XX	XX		XX

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## WP5 Tasks

- T5.1 – Developing a common application & evaluation framework for SIM4NEXUS tools  
*Lead: ACT (M2 – M5; July – October 2016)*
- T5.2 - Supporting decision making in 12 case studies  
*Lead: WUR-LEI (M6 – M42)*
- T5.3 – From case study applications to EU-wide recommendations  
*Lead: UNEXE (M37 – M48)*

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## WP5 deliverables

Deliverables	Month
D5.1 – Common application & evaluation framework	✓ 05
D5.2 – The main Nexus challenges in 12 case studies	15
D5.3 – Using the modelling approaches in 12 case studies	36
D5.4 – Workshop for sharing/confronting results from all case studies	40
D5.5 – Twelve reports presenting the outcomes of Task 5.2	42
D5.6 – Summary of the policy recommendations from all case studies	42
D5.7 – Report on the application of the Serious Game for education	42
D5.8 – Report on the application of the Serious Game for civil society	46
D5.9 – Guidance on the application of the Serious Game in participatory processes	48
D5.10 – Outcome of the European workshop	48

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## WP5 deliverable 1



Published : November 2016

Global framework for all case studies

➤ [intermediate milestones](#)

Coordination with all WPs' tasks

Coordination of all case studies

Monitoring & Evaluation

Flexibility and specific cases

DS.1 COORDINATION AND EVALUATION FRAMEWORK FOR CASE STUDIES

...

...

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## Advice from EAB: Recommendations on WP5

- Global and European case studies
- Transboundary case studies
- Defining a case study 'success'

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For further information please consult  
[www.sim4nexus.eu](http://www.sim4nexus.eu),  
follow us at @SIM4NEXUS

[maria.blanco@upm.es](mailto:maria.blanco@upm.es)

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## WP6 DESCRIPTION

### *EXPLOITATION IMPACT AND SIM4NEXUS BUSINESS PLAN*

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## WP6 overview

- **Task 6.1 Market assessment (SI)**
  - MS6 & MS7 Intermediate reports (outputs and market) M12**
    - D62: Final market study M48*
- **Task 6.2 Ecosystem set-up and animation (SI)**
  - D6.5: Ecosystem Support Group activity report M48
- **Task 6.3 Commercial products & services and exploitation strategies (SI)**
  - MS16 Intermediate assessment of competition M18*
  - MS23 Product / service definition and exploitation strategy M28*
  - D6.1 / D6.3: Draft / Final exploitation strategy M30 / M48*
- **Task 6.4 Creation of the project spinoffs (SI)**
  - MS27 Go/No Go decision for the spinoffs M36
  - D6.4: Business plan for SIM4NEXUS spinoffs M48
- **Task 6.5 SIM4NEXUS Legacy (ACTEON)**
  - D6.6 SIM4NEXUS Legacy report M48

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## Activity since kickoff (M1-M12)

- June – September 2016: Exploring SIM4NEXUS outputs and applications
- September – October 2016: Prepare a pitch and the survey
- November 2016 – April 2017: Survey
  - 284 individual contacts / 19.5% interaction rate / 24 interviews
- September 2016 – April 2017: Study the markets for consulting and serious games

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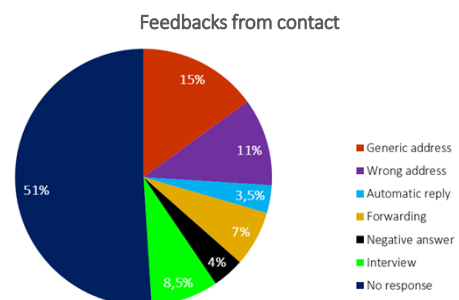


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## Survey – Initial outcomes

- 284 contacts from 135 organisations
  - Find relevant organisations
  - Find relevant contacts (by job position)
  - Find contact details
  - Contact
  - Re-contact many times...
- 19.5% interaction rate
  - Negative answer = 4%
  - Forward = 7%
  - Interview = 8.5% (24 interviews) → Continue the survey to get representative results



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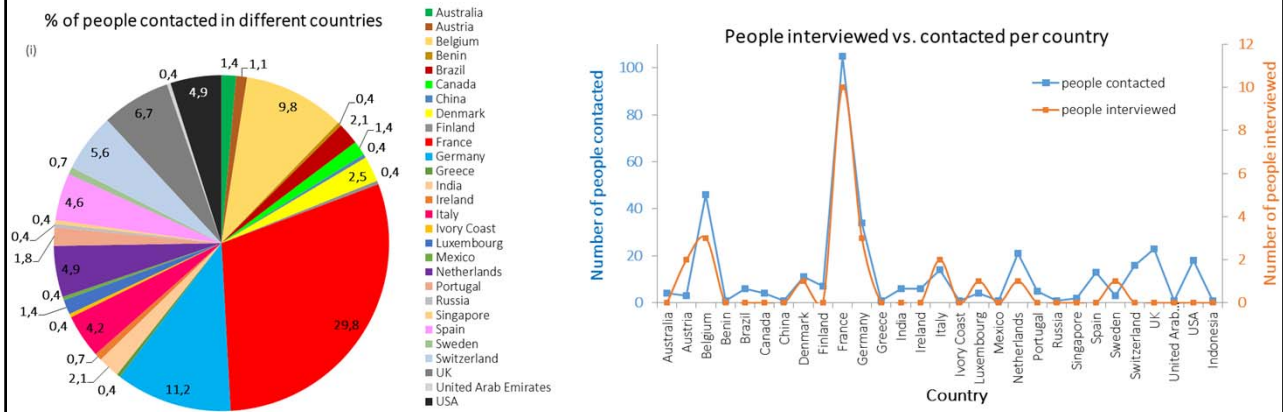


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## Survey – Intermediate outcome

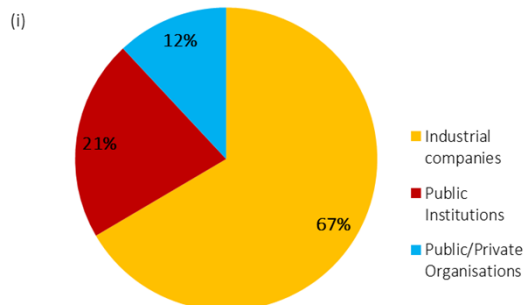
- Survey worldwide
  - France used as test bed, especially for industrial companies – To be replicated
  - Non-EU countries uninterested to interact with a EU project



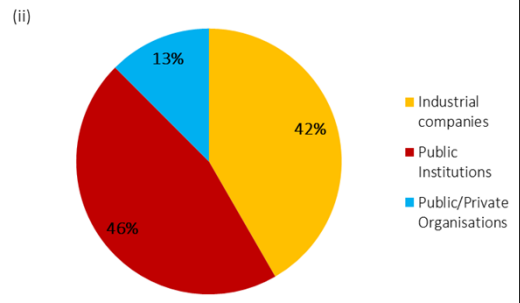
## Survey – Intermediate outcome

- Focus on exploring the market of industrial companies
  - SIM4NEXUS relatively mature for public administration
    - Response rate 3x industry / Interest more positive
  - **Maturity limited for industry → More difficult to interact**

(i) Contacted people by type of organisation



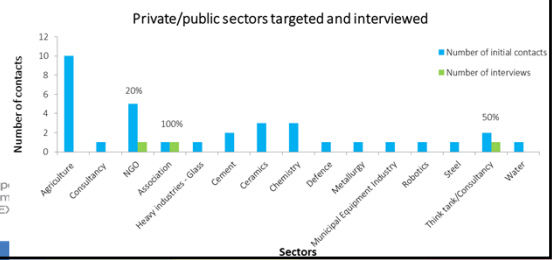
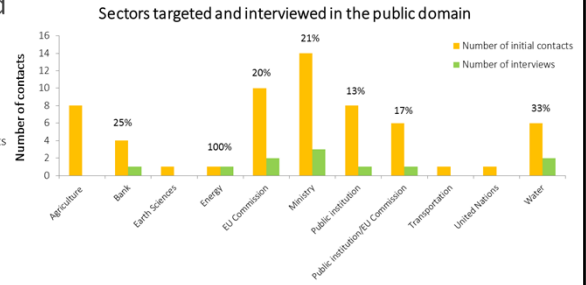
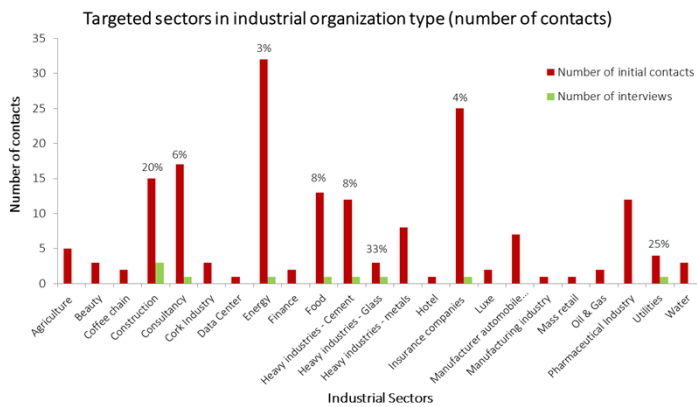
(ii) Interviewed people by type of organisation



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## Survey – Intermediate results

- Large variety of sectors / profiles concerned



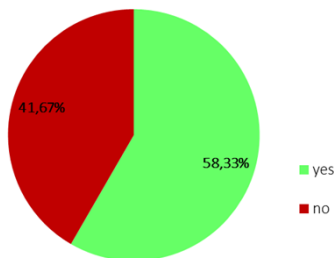
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## Survey – Intermediate outcomes

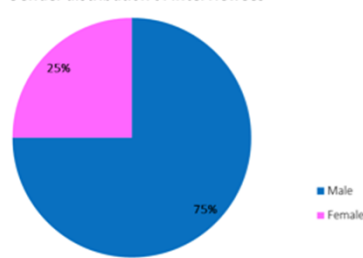
- How does the generic client of SIM4NEXUS look like?
  - Male
  - Aged 30-40
  - Middle manager (manage team & prepare decisions for top management) → Positioning
  - In departments CSR / Risk assessment / Strategy / Supply chain / Innovation & New projects
  - Likely to be unaware about serious games



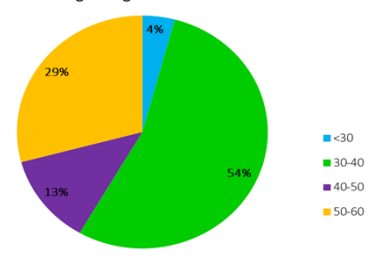
Overall awareness on Serious Games



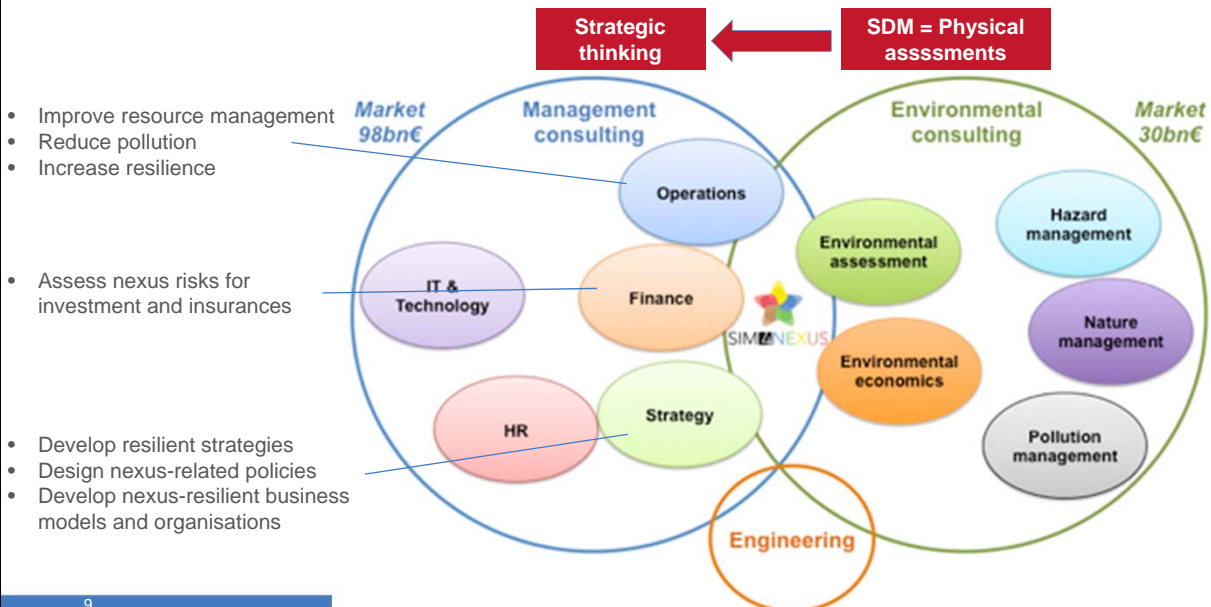
Gender distribution of interviewees



Age range of interviewees



# Consultancy – Concept & market assessment



# Serious games market

- Types of games and business models

## Computer-assisted board games Workshop / Train trainers



World climate

Wat Game

## Board games Workshop / Train trainers



Flood control

Wat Game

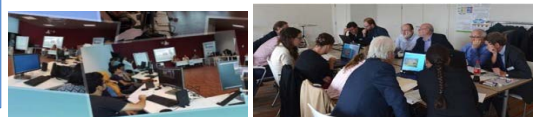


Clim'City

Ile du Futur

- Why a serious game?**
- Engage and optimise retention
  - Roll out complex knowledge
  - Apply knowledge
  - Safe environment
  - Reuse

## Training on computer Workshop, Licensing, SaaS



Aqua Republica

BioConcept

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## SIM4NEXUS Serious game concept tested

Present

Play random scenarios and discover the future.

Future

Knowledge Generation  
By Playing

Restart a new scenario, to face new situations and adjust the strategy.

Evaluation of the played scenario :

Visualization of actions taken in the game, and conclusions drawn.

Can we map the interactions?

What are the big trends?

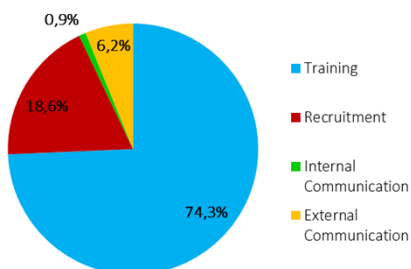
Which the obstacles? Bottlenecks? Problems?...

## Serious games – Market (General)

- Serious game are mainly used by industrial companies
  - for training and recruitment
  - Serious games related to sustainability represent only 4% of the serious games

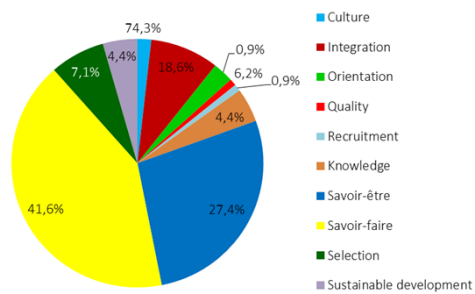
Sample of SGs in large French companies

(i) Use distribution of French industrial serious games



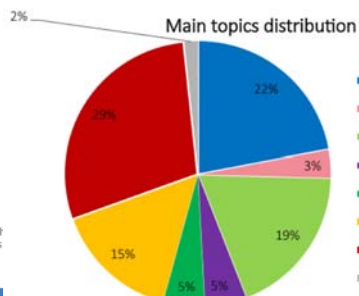
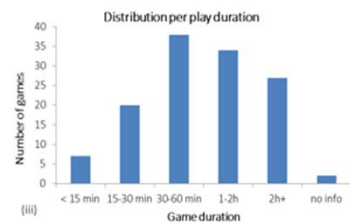
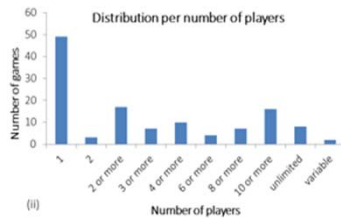
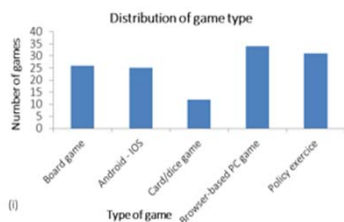
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(ii) Serious games distribution vs. particular domains

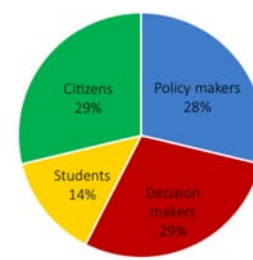


## Serious games – Competition (Sustainable SGs)

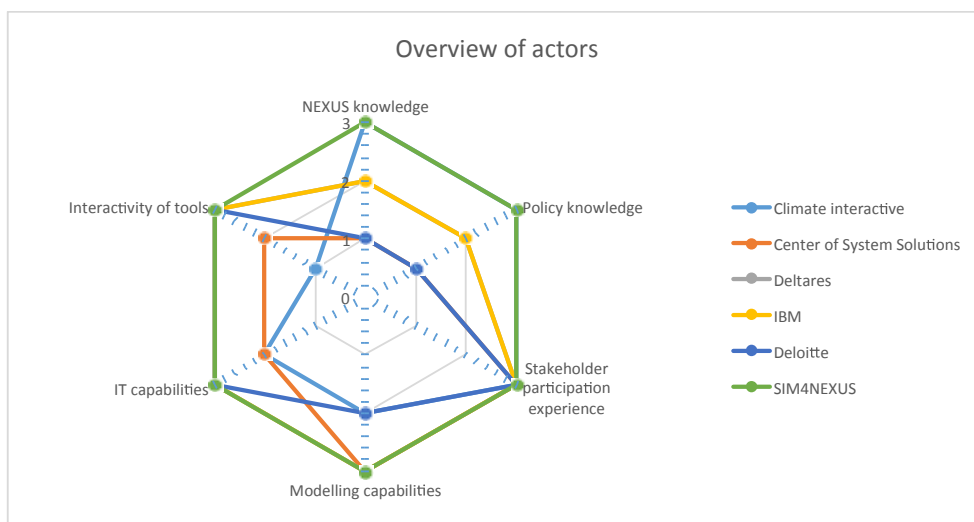
- 128 sustainable serious games identified via Game4Sustainability website



Distribution of end-users



## Serious Game – Competition assessment



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## Serious Game – Market estimate

Assumptions	Value
Number of large companies in Europe (Eurostat)	45,000 companies
Share of serious games on sustainability (extrapolated from France)	4%
Estimated number of yearly sales for a sustainability-related serious games every year	1,800 sales / year
Assumed sell price for a Serious Game like SIM4NEXUS SG	50,000 €
Estimated market size range in Europe for a sustainability-related serious game like SIM4NEXUS	90 M€/year

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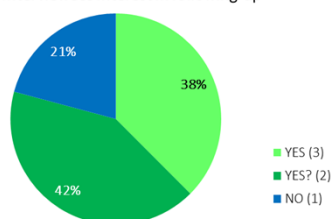
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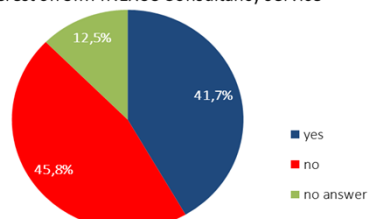
## Survey – Initial outcomes

- Relative interest for SIM4NEXUS
  - In general, interest in following up with the project → ESG
  - Doubts about the feasibility of a “super-model”
  - Existing tools are satisfactory
  - **Serious games are not part of the daily work**
  - **Applicability to local issues of interest to organisations unclear**
  - **Nexus cuts across silo-minded organisations → Social engineering needed**

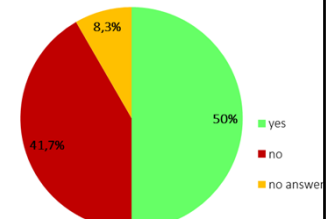
Interviewees interest in following-up



Interest on SIM4NEXUS Consultancy service

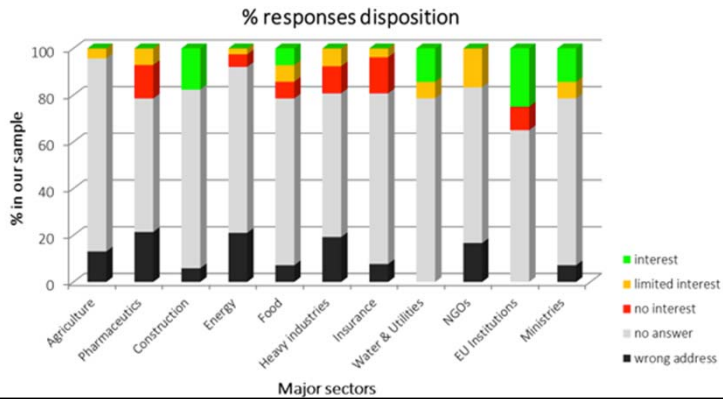


Interest on SIM4NEXUS Serious Game



# Survey – Initial outcomes

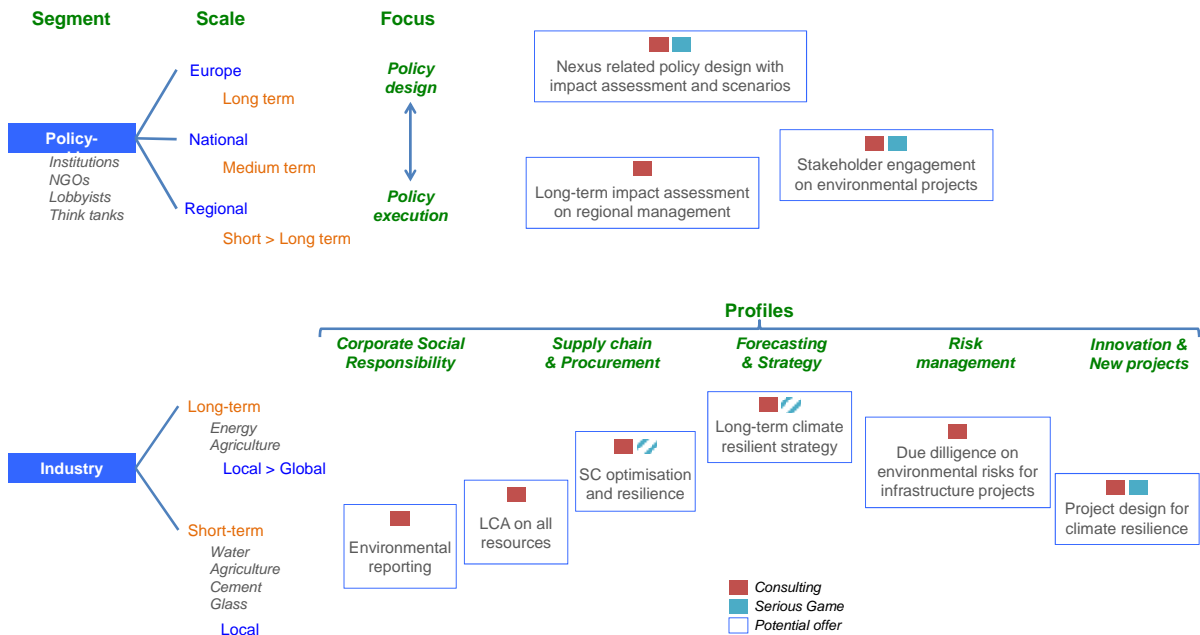
- Interest varies from sector to sector
  - Construction, Water & utilities, EU institutions and Ministries relatively interested
  - Energy, heavy industry, pharmaceuticals and insurance have low interest ???
  - Need to speak the language of each industry



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## Market segmentation and potential services identified in the market study





## Next steps and recommendations

- WP6
  - T6.1
    - Continue the survey
      - Replicate experience in France in other EU countries
      - Get more interviews from industry
      - Confirm interest from public institutions
  - T6.2: set up the ESG
  - T6.3: Define products and services for spinoffs
    - Define in more details the consulting offer and test with the survey / ESG
    - Support WP4 in designing the Serious Game / set interactions with ESG
    - Develop a board-game version of SIM4NEXUS SG?
- WP1 and WP3: Secure local applicability of SDM => Market
- WP5: Involve industrial cases in use cases to test applicability (especially construction, water, food)

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## Advice from EAB

- Use cases
  - Public institutions
  - Industrial companies

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# Thank you!

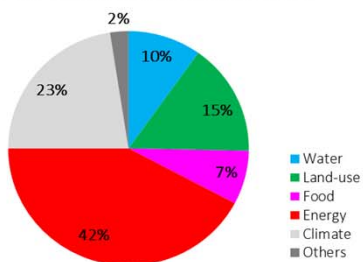
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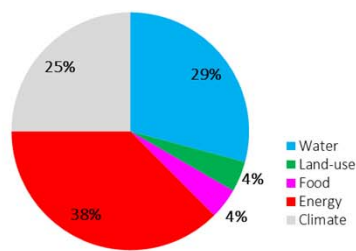
## Survey – Intermediate outcome

- Survey relatively balanced in terms of nexus (*affectation by nature arbitrary*)
  - Water ultra-responsive
  - More reponses also from energy and climate
  - Land-use and food to be increased

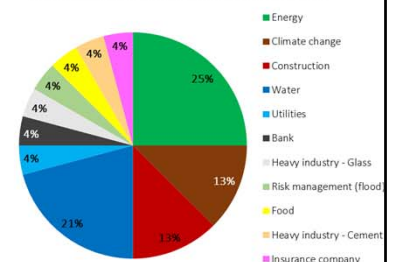
Nexus sector distribution of contacted people



Nexus sector distribution of interviewed people



Interviewees' specific expertise distribution





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## WP 7: Communication and dissemination

EAB Meeting

Guido Schmidt

Fresh-Thoughts Consulting GmbH

31 May 2017

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## Why? Three impact goals

- **Increased understanding** by target audiences of how water management, energy, food, biodiversity and land use **policies are linked together** and to climate and sustainability goals.
- **Reduction of the uncertainties** about the **opportunities and limitations** of low-carbon options, such as bioenergy technologies and resource efficiency measures, in view of relevant near-term policy initiatives.
- **Provision of new evidence** about specific issues to future (SCIENTIFIC EVIDENCE) assessments, including those of the IPCC, with multidisciplinary and integrated tools.

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## What? Our identity – messages & calls

- SIM4NEXUS envisions the Nexus concept as an **integral part of the transition towards a resource-efficient and low-carbon economy.**
- SIM4NEXUS **quantifies** the water-energy-land-food and climate nexus relationships for resource efficiency
- SIM4NEXUS **elucidates the links, trade-offs and synergies** between water-food-energy-land under climate change
- SIM4NEXUS **for synergies**, not for single policies ...
- SIM4NEXUS builds on **actors' knowledge gained in the participatory approach, complexity science and a serious game** for better nexus understanding and more robust and reliable decision-making

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## Who?

- **Nexus sector decision-makers or influencers** (including Global, EU level, national etc.) – middle-upper management level (e.g. HoU)
- **Platforms and networks** (SDSN, EIPs Water, Agriculture and Raw Materials, CGIAR, GWP, other), civil society organizations, NGOs
- **(Large to medium) Industry actors** (WBCD) and Businesses: (e.g. insurance, energy and water operators, retailers, food production companies, engineering) and Investors (e.g. World Bank Group, EIB). Support to WP6
- **Researchers & teachers**
- **Media & general public** (in case study areas)

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## When?

- 3 phases
  - **Awareness-oriented** (now)
  - Results-oriented
  - Project after-life
- 'push' and 'pull' communication
- Priority list for 2017

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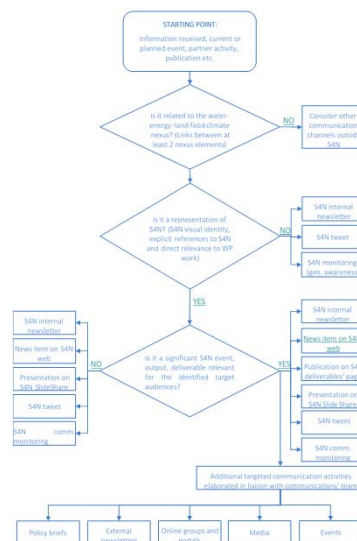


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## How?

- Online dissemination including social media
  - Twitter, E-newsletters, Portals, Slideshare, Videos
  - Website
- Materials
  - Visuals, templates, fact-sheets, policy briefs, public policy consultations, presentations
- Hosting and participating events
- Scientific publications
- Interviews



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## How much? Effort & Impact (1/3)

Task	Product/activity	Effort indicator			Impact indicator		
		Name	Target	Reached	Name	target	Reached
7.2	Website	Nr. of new content items published	N/A	16+	Visitor clicks	N/A	898+ unique visitors 1015+ visits
7.3	Scientific conferences/events	Nr. of events attended	10	4+	Size of total audience reached	3000	+
7.3	Scientific publications	Publications submitted/published	10	1	Nr. of estimated users	5000	+
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0
7.4	Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0

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## How much? (2/3)

Task	Product/activity	Effort indicator			Impact indicator		
		Name	Target	Reached	Name	target	Reached
7.5	Twitter	Nr. of tweets	240	175	Twitter 'likes' and re-tweets	24 000	1173
7.5	Slideshare	Nr. of presentations posted	20	3	Nr. of visits to presentations	10 000	249
7.5	newsletters	Nr. of publications in newsletters	10x8	4	Size of audience reached	160 000	5935
7.5	external websites	Nr. of items published	10	16	Size of audience reached	20 000	+
7.5	online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	259

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## How much? (3/3)

Task	Product/ activity	Effort indicator			Impact indicator		
		Name	Target	Reached	Name	target	Reached
7.6	flyers and handouts	Nr. developed/printed	N/A	4+	Nr. of downloads/nr. of handouts given out	N/A	315+
7.6	Promotional material:	Nr. of translations	N/A	3			
7.7	policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. responses to contributions received	N/A	0
7.7	Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads	N/A	0
7.4, 7.7	Communication with policy decision-makers: events	Nr. of events attended	10	9	Nr.	4000	235+
7.4, 7.7	Targeted activities with media	Nr. of articles, etc.	20	0	Total audience reached	200 000	0

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## Advice from EAB: Recommendations on...

- strategy, target audience, tools...
- communicating to the different nexus sectors
- Important (international) events
- focus (sector/s, tools...)?

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[www.sim4nexus.eu](http://www.sim4nexus.eu),  
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[Guido.schmidt@fresh-thoughts.eu](mailto:Guido.schmidt@fresh-thoughts.eu)



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